



# WORLD SUSTAINABILITY FUND

Creating the world we need together

NEWSLETTER, 29 JANUARY 2018



## EMILE'S CORNER

### WSF 2017 Review and 2018 Forecast



Writing this article in the weekend of December 9th, I'm looking back to six years WSF, and before that, four years of Essence Sum. In this ten years my basic global plans for healthcare, education, and poverty elevation, transformed to the UN SDG 2030 Agenda. It was quite a race at the top.

Having in stock some more global visions like on human rights, human organization, and (labour) economics – SHR, GLOS, and dLv – WSF stays now in the centre of her creation, ready to blossom out to fruit. 2017 was the year of stubborn markets shifting by experiencing the need for urgent sustainable action. In all layers of society the pressure for change is on.

WSF internal processes shifted too: The management style went from hierarchic to holacratic, the Country Program Circle found grants at the GEF fund, broke nearly down but broke through with the EU brochure and many others, nailing the "Opening a Country – phase 2" process, and the WSF Index. HR and Mgt Bureau went through equal crisis. It is only by the trust and hard and unconditional labour of our 87 volunteers that WSF exists and develops to fruit.

**(Continued on page 3)**

### Message from Management Bureau



Management Bureau Team is happy to announce that we are working on our 2018 goals. 2017 was an interesting year for us because a lot of changes happened but we were determined to work through all the challenges. We are excited for 2018 and to realize all our new goals because our main objective is to make everyone's job in the organization smooth and easy.

Recycling is an important part of our office and we wish to start this idea and share it with all volunteers because we can only make this happen with everyone's participation and contribution. This worthy cause is scheduled to start from January and we will have different recycle bins e.g. for paper, plastic and glass in the office.

*Christelle Doumit*

*All WSF Relations  
Wishing you  
an earth worthy 2018*

### Nobel Prize event at Peace Palace

At December 22 we honored the NL chapter of WILPF as member of ICAN with their 2017 Nobel Peace Prize. WILPF, reported at the Peace Palace Library about the prize ceremony, [nobelprize.org](http://nobelprize.org).



*ICAN - International Campaign to  
Abolish Nuclear Weapons;*

*WILPF - Women's International  
League for Peace and Freedom.*

U.N. Secretary-General, Mr. Guterres, visited at the same time the library to meet with the College Tour, from which a television documentary will be broadcasted at January 17th, [ntr.nl/College-Tour](http://ntr.nl/College-Tour). WILPF shares their office address with WSF. And WSF supports ICAN vision on Nuclear Weapons because nuclear technology is not sustainable.

### WSF Christmas Party

Dec. 21 Karina, Christelle, Nadia, and Jacqueline were very busy with shopping. One week before Christelle, Cathy, and Nadia selected a beautiful Christmas tree and brought ~balls and lights. And then Natalia offered to sing with her friend a set of Russian Romance songs. Because of Emile's birthday at Jan. 1st, Karina baked a delicious tart and many brought home made dishes with homeland food. Imaging how joyful the party was!

Thanks for all the good care, brought food and drinks, nice dresses, happy faces, and the presents party. Much fun it gave to dice for presents and steal to away from others when one diced 'Six.'

### GEF will sign for WSF activities

Dec. 24 Mr Adebola Adewumi, WSF Rep., had a long evening talk with Ms Sowemimo, who is the GEF Operational Focal Point for funding our first year activities in Nigeria. She decided to sign the template letter to the UN GEF HQ in NY, which will facilitate USD 1,0 million for our Country Program in Nigeria from January '18, So WSF has to prepare the set of work. Much is already done on draft, but now it is for real. Key is to open the local office and settle WSF Nigeria legal and staff; then select with the government the ten projects, prepare them on paper for CER and project funding. At the brochure we offered UDS 120 million but the government requested to enlarge this amount because they plan for USD 142 billion in total for Climate Change - INDC Durban Protocol, mainly SDG 7 and 13. The other fifteen SDGs need an equivalent of it to solve social economic needs - Ending poverty for 100 million people, housing, sanitation, and more. Nigeria counts 186 million inhabitants.



### General Assembly Meeting

On Dec. 1st, in The Hague University of Applied Science, World Sustainability Fund held its first General Assembly. All lead links introduced their circles, updated the organization about their previous and future development and we ended it with a fruitful Q&A. Our next General Assembly will be held in March 2018.





### EMILE'S CORNER: WSF 2017 Review and 2018 Forecast

In 2017 partnerships matured with WFBN, UEF, NATO, WB-MIGA, Global Compact, CAUN, PEP and SDG Charter NL. Also project partnerships growth: With the Miami Network (new CDMs, project proposals in all sectors, finance, risk reduction), Richard his TreeSupporter, Paul his 200 + 500 ha forest projects, and much more.

Facing “WSF Focus 2017” targets, most of them are not yet realized. Especially the Private & Leisure Circle stayed behind due to lack of a Lead Link and support priorities in other service area. Not planned but very welcomed was the development a fived Service Circle, containing too Consultancy, Fund for Funds, and Education. The sub-circle “Accreditation” for financial and organization recognition became part of the Policy Circle. Nico delivered a successful accreditation analysis, finding grant offering for around 150 countries at the GEF – UN Global Environment Facility. Nigeria decided to request for this grant to start-up our local program.

For Dutch Pension Funds we will offer a “Fund for Funds” service, selecting and delivering investments in high quality CDM and SDG projects in the range of 0 risk 0 interest, small r/2%i, mid r/6%i, higher r/<>%i.

For Global Compact NL we will deliver the NL GC Progress Report, analysing the 130 NL Members SDG activities since The Paris Agreement, December 2015. This connect us to top markets.

*(Continued on page 7)*

### The CDM Unit in Mine, Oil & Gas Industries



I am delighted to announce the opening of the new CDM in Mining, Oil & Gas Industries Unit within the World Sustainability Fund as of January 2018.

#### Environmental Scanning

The pressure on the Mining, Oil and Gas Industries is getting high regarding their carbon intensive activities.

1. These industries are recognized as the major anthropological contributors to the climate change.

The primary source of energy consists of petro-

leum (36%), coal (27.4%), natural gas (23%), amounting to an 86.4% share for fossil fuel. The burning of the fossil fuel produces 21.3 billion tonnes of CO<sub>2</sub> per year. Natural processes can absorb only half of it, the rest contributes to the global warming. They are getting more political restrictions in order to combat the climate change.

2. The environmental activists are raising legal actions against” the carbon majors”, blaming them in environmental anomalies and catastrophes.

3. A Carbon Tracker study in 2015 found that fossil fuel companies risked wasting more than \$2tn over the coming decade by pursuing coal, oil and gas projects that could be worthless in the face of international action on climate change and advances in renewables – in turn posing substantial threats to investor returns.

4. There exists the ranking among the Top 100 producers with the highest percentage of the industrial GHG emissions. (Riley, 2017). ➡



### The CDM Unit in Mine, Oil & Gas Industries

#### Purpose

It goes without saying that all these have the harmful impact on their images and financial bottom-lines.

The Purpose of the CDM Unit is to support the Mining, Oil & Gas Industries in their endeavors to sustain their businesses long-term by implementing and developing new future-proof technologies lowering the carbon intensity of their assets and reducing emissions through their whole value chain in order to meet the U.N.-backed climate change goals.

#### Domain

The CDM Unit is aiming to contribute to the clean development of these industries through their whole value chain.

Transportation of coal requires the use of diesel-powered locomotives, while crude oil is transported by tanker ships, each of which require the contribution of additional fossil fuel; frequent leaks from thousands of miles of pipelines are also not surprising, unfortunately.

EPA in the USA implementing policies to reduce airborne mercury emissions. Coal-fired power plants will need to reduce their emissions by 70% by 2018 and so on.



#### Accountabilities

We make ourselves accountable for conversion of the carbon heavy mining, oil and gas value chain activities to carbon neutral ones.

#### Some solutions

After some collaborative brainstorming sessions, we came up with the following solutions:

- Carbon offset at source and contributors
- CO2 capture at flaring and field emissions
- Energy transition by MO&G industries
- Production and transport efficiency
- Site and waste water recovery and cleaning.

#### Start-up Team

It will be challenging to enter this business, but possible with the right people on board.

Therefore, we are looking for the people with the innovative can-do mindset and expertise in the following areas:

- CDM Expert in Mining
- CDM Expert in fugitive emissions
- Carbon Offset Specialist
- Customer Service Manager
- Customer Selection Strategist
- Emission Reduction Calculators Mining Expert
- Refinery Specialist
- Oil Trade
- Oil Transportation
- SGS Certification Specialist
- Warehouse Specialist

Please apply to:

[recruitment@worldsustainabilityfund.nl](mailto:recruitment@worldsustainabilityfund.nl).

We would be happy to welcome you to our open multinational family.

*Zhanar Bassanova*







### A PROPER JOB FOR THE EDUCATION DEPARTMENT

**Beatrix Nagy: 'It is important to meet'**

As a member of the education department of AWSF Beatrix Nagy takes the challenge on guiding our volunteers into and through the organization. 'People who are new, must be given an introduction about how the WSF operates, what our focus is and what is received till now'.

The education department of the WSF, she emphasizes by this, focuses on the internal education. Started earlier this year at the WSF, Beatrix is also quite new in the organization herself. Thus she had the opportunity to experience the usual struggle of finding ways through it.

'We are creating now', she says, 'a new introduction session. This is meant for everybody who gets involved. The subject of it is how we work, what we do, what people can expect from the WSF, something about holocracy as our new organization style of course, et cetera.'

### Personal contact

An important and challenging job for her. Because, no doubt, it is definitely a favor of the computer era that everybody can work everywhere. A lot of work can be done at home, on train or wherever else it will be comfortable. But as a side effect, personal contact might get loose. 'It is very important at the same time to create opportunities for the volunteers to meet each other', she knows. By this a proper job is mentioned for Beatrix and her education department.

An introduction can, of course, also be given on a personal level. But then there is still little opportunity to meet other volunteers. She much more prefers to bring them together so they get an introduction in people and things that the same time. Although once upon a time she studied for a teacher job, now she prefers the interactive way, which is facilitated by, par example, work-

### MESSAGE FROM SERVICE CIRCLE

I would like to thank everybody in 2018 who participate and makes it happen to work with the 'world sustainability consultancy'. Many volunteers of the WSF brings us to a point of no return and I am very happy that our start will be soon.

Thank you for all the cooperation.

*Ton Wurtz*



### MESSAGE FROM HRM CIRCLE



With climate change on everyone's mind is challenging us to go green in 2018 to build a better future for us and for the coming generations. I wish your New Year to be better than

previous with better health and environment. Wishing the new year brings tremendous joy and good luck for you that takes you to newer heights of success.

Since many people are doing plans of different kind, I advise everyone to set SMART 2018 goals (Specific, Measurable, Attainable, Realistic, Tangible).

Happy New Year 2018!

*Sibel Yalap*





### A PROPER JOB FOR THE EDUCATION DEPARTMENT

shops. These offer a combination of getting informed and learning about each other. An example of these are the recently kept ones that were named 'The world's largest lesson'. These workshops were dedicated to climate, social development goals and clean development mechanism and were well received by a lot of volunteers.

#### Internet course

'Further', she continues the story about her job, 'we would like to stimulate all the volunteers to follow the UN Internet course. Although it is quite a long one, which means not everybody will have time and patience for it, it is very interesting. Maybe we should create a kind of summary of it', she says considering the struggle people else might have.

Keeping in touch with each other must help the WSF volunteers doing their jobs well and stimulate their motivation to continue tributing enthusiastically to the WSF. 'Being connected makes doing the job more easy and pleasant and

keeps people involved. Besides this, it is important to bring up the topics the WSF is aiming at and share information about that. We have to make clear our focus, strategy and results. But also these are also certainly very stimulating'.

*Bart Mullink*

### The Compact, a Commons Cluster Action

At UN level we are busy to support a draft proposal for The Compact Law for Environment. It is an initiative from France and is now supported by a group of countries and major group to make is complete and bring it to the table at the UN. Lisinka is leading the contributions from the Commons Cluster.

### TREE SUPPORTER



Tree Supporter has an innovative way to give trees as rewards to build food forests in tropical regions. Giving a central point for EVERYONE to be part of the SOLUTION to POVERTY and CLIMATE CHANGE simultaneously by clicking on the mouse.

TreeSupporter offers ROI business solutions to align organizations with the Sustainable Development Goals SDG's. Using digital interaction and game-ification to encourage an interdepartmental CSR/MVO mindset internally and has customer retention and attraction externally. Using TreeSupporter lays a POSITIVE AWARENESS foundation which is critical to successful solutions to global social issues.

TOGETHER we can make the difference. Login to [www.treesupporter.nl](http://www.treesupporter.nl) today and get your tree for free.







## AGENDA



## BIRTHDAYS

02-12 Charles Winston: Fundraising  
25-12 Karina Kounkel: Management  
27-12 Wendie Brown: Marketing  
28-12 David Okwor: Country  
01-01 Emile van Essen  
01-01 Christelle Doumit: Management  
09-01 Cristina Stamat: Fundraising  
14-01 Kseniia Tikhonova: Country



## MESSAGE FROM POLICY CIRCLE

**A** Glimpse of Strategy. 2018 Year of Capacity Development. By creating and updating processes. And by developing from a structure, to an architecture. Please listen to Oliver Lockett for a more detailed point of view about some rules of this very challenging transition.

<https://vimeo.com/174530702>



*Nicolas Gros De Seta*

## MESSAGE FROM COUNTRY CIRCLE



**T**here is a lot to look forward to in the country circle in 2018. We will



continue to go from strength to strength with regards to our country plans, processes and priorities. We will continue to strive towards the WFS vision of working on projects in 200 countries in 20 months: by mid 2019.

A big THANK YOU to each and every one of You for your contribution so far, we are looking forward to your continued initiative, engagement and love of our green planet.

*Ingrid Collins and Cathy Delhanty*

## EMILE'S CORNER: WFS 2017 Review and 2018 Forecast

**(Moved from page 3)** The City of The Hague rewarded WFS with a € 2,500 grant for our volunteer thank giving proposal, buying a fruit garden and organizing a barbeque. At December 7th we received the ANBI Status for tax reduction in the benefit of our sponsors. So ask all your friend to sponsor WFS.

What we take from 2017 into 2018? In January WFS will receive the "Den Haag Keurmerk voor Vrijwilligers" – HKV. With Rabobank we will discuss our mutual proposals for cooperation for a € 1 billion investment in global food production.

With InvestNL we will discuss national and international program support. They have to invest € 5 billion from which € 2.5 is waiting proposals. So our small steps can grow big. ➡



## WSF NEWSLETTER JANUARY ISSUE



2017 COP23 in Bonn showed change is urgent, time is really running out and everyone simply must do much better together to drive climate action further and faster ahead now.

So in 2018 we will complete the transition to holacratic leadership. All circle and sub-circle lead links will work with full responsibility for their targets using the full set of instruments and procedures. In short the core targets to settle are:

Services - €3B FfF, 48 FTE Consult, €2M Edu; Private - 1K Footprints, 10K Memberships, Shop;

City&Bus - Part of network, € 1B projects;

Country - 120 Countries, 60 funded, 30 offices;

UN&MG - Active in 5 UN and 5 MG orgs;

Marketing - Branding, sponsor & sales 4 services;

HRM - HQ and Country staff hiring and support;

Finance - €6B to €12B attracted & managed;

Policy - planning, Holacracy control, security;

Mgt.Bur - Structuring, coordinating & Report. Marketing, Finance, and HR will work direct with the service circles and become co-responsible for the results. Service level needs will lead their development. Mgt.Bur and Policy become facilitators. WSF will get a Council and the Board will change. The LeadLink Team will grow strong. New (sub-)Circles will grow. Now we develop already three of them: Risk reduction; Mining, Oil & Gas; and Seaweed Fuel which is super cheap.

Of course in 2018 again many things will happen we do not foresee. Nature and politics will have their surprises. 2018 will be the year of professionalizing WSF and we can't thank the volunteers enough for their hard and dedicated work. For now: Cheers, keep trust, and work well!

***Emile van Essen, Founding Chair***



**WORLD  
SUSTAINABILITY  
FUND**

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