

World Sustainability Fund



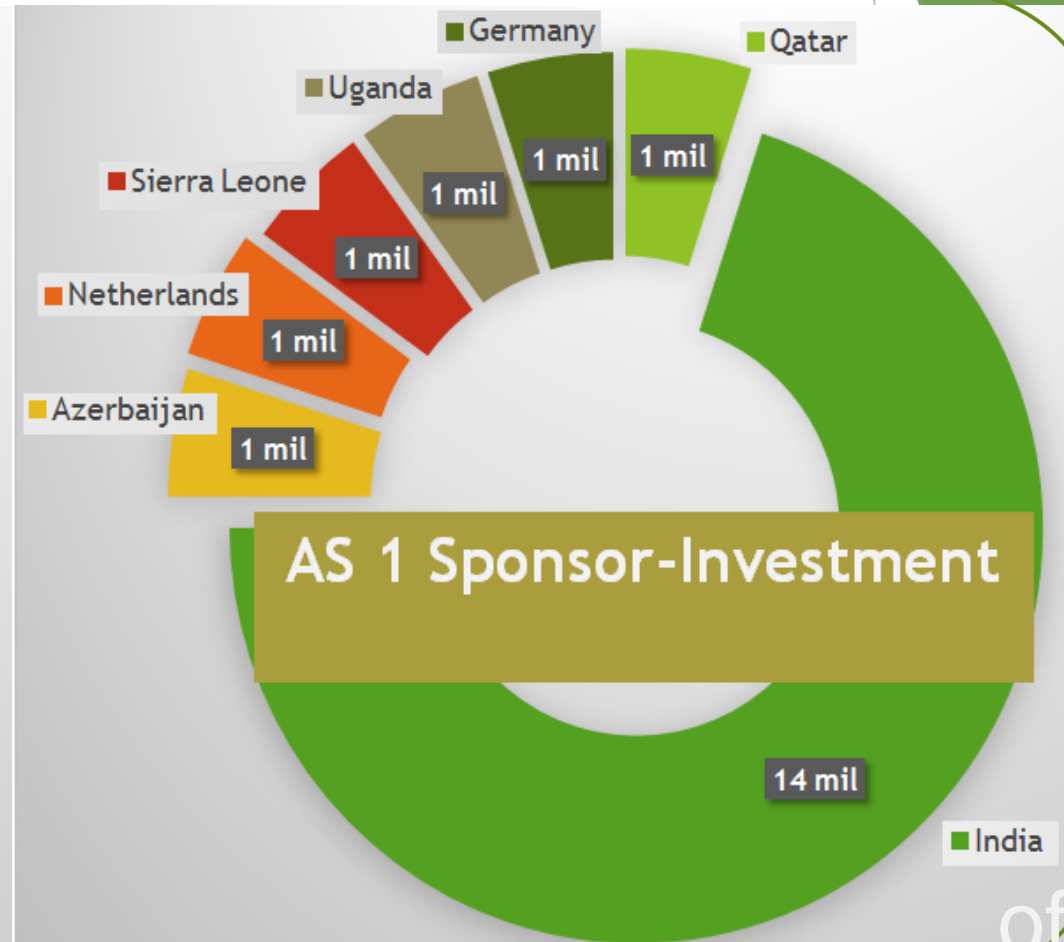
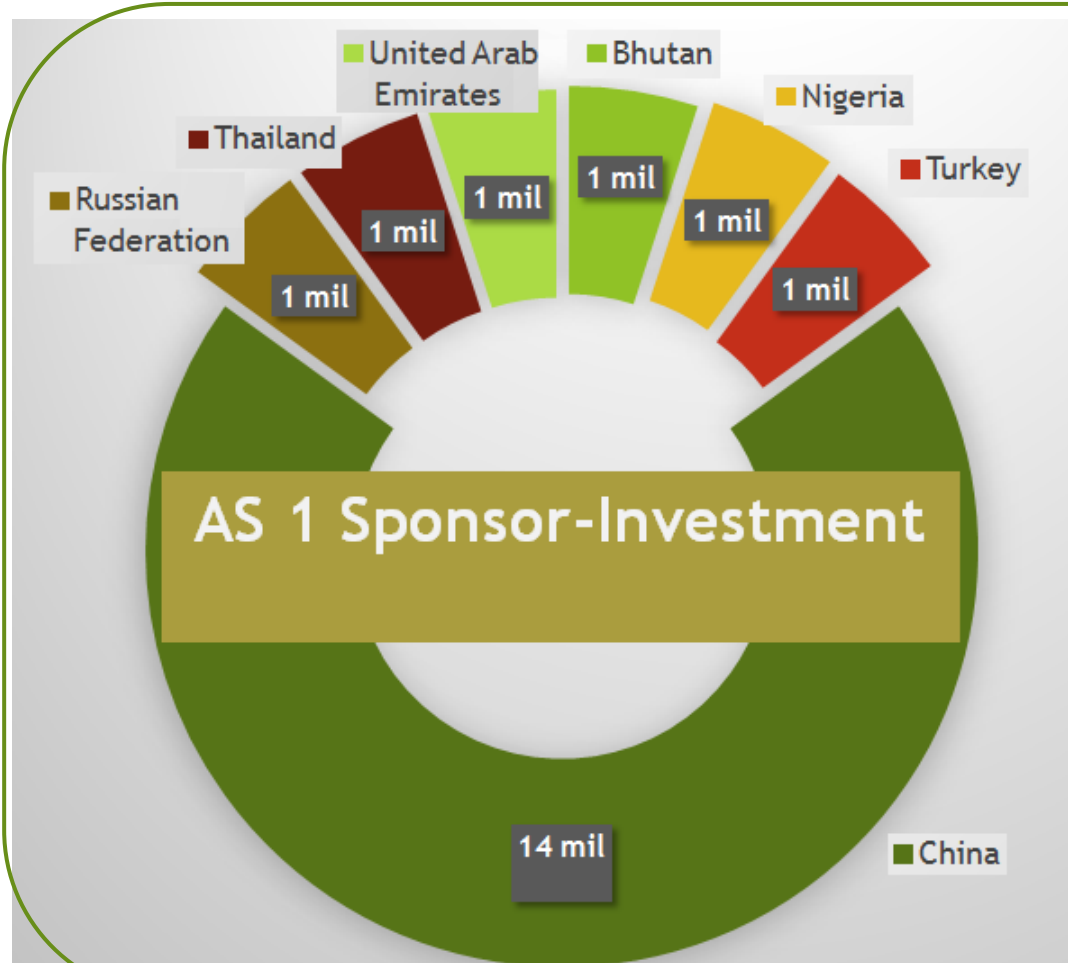
We cannot hope to create a sustainable culture with anything but sustainable souls



World Sustainability Fund

40 M\$ SPONSOR-INVESTMENT

3rd offer



± 45%
of global
population



WSF Legal

- ▶ Address: Laan van Nieuw Oost-Indië 252, 2593 CD, The Hague
- ▶ Extract - Chamber of Commerce # 54117399
- ▶ Tax Exemption # 8511.71.503

 **Uittreksel Handelsregister**
Kamer van Koophandel

Online inzage uittreksel
KvK-nummer 54117399

Rechtspersoon	
RSIN	851171503
Rechtsvorm	Stichting
Statutaire naam	Stichting World Sustainability Fund
Ook genoemd	WSF
Statutaire zetel	gemeente Utrecht
Bezoekadres	Laan van Nieuw-Oost-Indië 252, 2593CD 's-Gravenhage
Telefoonnummers	0658958108 0703478196
E-mailadres	info@worldsustainabilityfund.nl
Eerste inschrijving handelsregister	13-12-2011
Datum akte van oprichting	09-12-2011
Activiteiten	SBI-code: 94997 - Overige belangenbehartiging Het bestendigen van het leven; het bevorderen van een gezond en waardig bestaan; het bevorderen van de educatie.
Bestuurders	
Naam	van Essen, Johannes Jacobus Emile
Geboortedatum en -plaats	01-01-1957, Alblasersdam
Datum in functie	09-12-2011 (datum registratie: 13-12-2011)
Bevoegdheid	Alleen/zelfstandig bevoegd
Naam	Simons, Monique Daniëlle Pascale
Geboortedatum en -plaats	15-05-1964, Leiden
Datum in functie	01-03-2014 (datum registratie: 31-03-2014)
Bevoegdheid	Gezamenlijk bevoegd (met andere perso(n)en), zie statuten)

Gegevens zijn vervaardigd op 05-09-2016 om 17.07 uur.

UTRECHT-GOOI/
KANTOOR AMERSFOORT

Telefoon 0800-0543
Afdeling Klanten Registratie
Doorkiesnummer 0800 - 0543

POSTBUS 4050, 3800 EB AMERSFOORT

STICHTING WORLD SUSTAINABILITY FUND
ARNODREEF 58
3561 GN UTRECHT

Datum
14 december 2011

Uw kenmerk

Kenmerk
11-13339

Betreft
Opname onder nummer: 8511.71.503

Geachte heer/mevrouw,

Ik heb u geregistreerd in onze administratie onder bovenstaand nummer. Deze opname is verricht naar aanleiding van de inschrijving in het Handelsregister bij de Kamer van Koophandel.

Aan de hand van de beschikbare gegevens heb ik beoordeeld dat voor u geen sprake is van ondernemerschap voor de omzetbelasting, inhoudingsplicht voor de loonheffingen of belastingplicht voor de vennootschapsbelasting. U hoeft geen aangifte te doen voor de omzetbelasting, de loonheffingen en de vennootschapsbelasting.

Als in de toekomst de feitelijke omstandigheden wijzigen, moet u zich aanmelden om de belastingplicht opnieuw te kunnen beoordelen.

Meer informatie
Hebt u nog vragen? Kijk op www.belastingdienst.nl of bel de BelastingTelefoon: 0800 - 0543, bereikbaar op maandag tot en met donderdag van 8.00 tot 20.00 uur en op vrijdag van 8.00 tot 17.00 uur.

Hoogachtend,
de directeur



mr. drs. J.G. Bakker MPM
Belastingdienst/Utrecht-Gooi/kantoor Amersfoort



Accreditations & Memberships

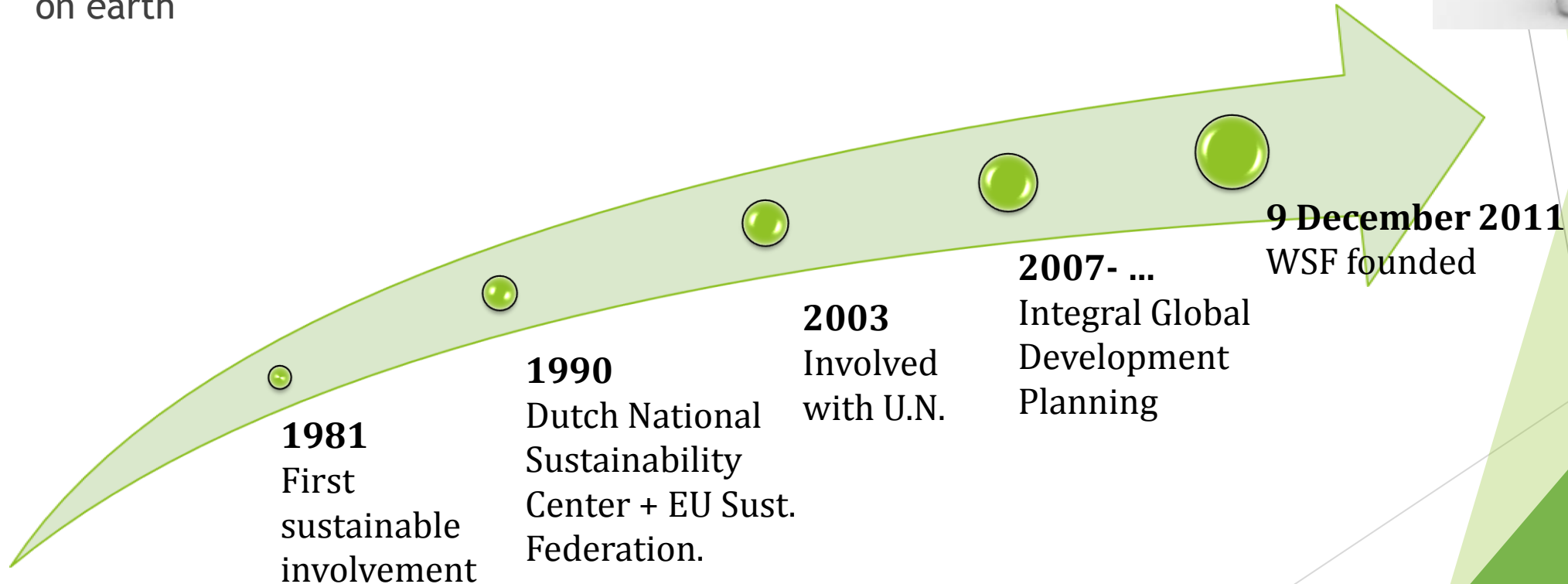


- ▶ Member U.N. SD - Steering Committee [Rule of law and Governance](#)
- ▶ Member U.N. [Global Compact](#)
- ▶ Director of the Instant Response Network, [Commons Cluster for the U.N.](#)
- ▶ UN [ECOSOC registration](#) with Stichting Bronning Fonds (WSF will be in one month from August 2016)
- ▶ [UNFCCC](#) registration with Essence SUM (WSF will be in one month)
- ▶ [Green Climate Fund](#) Accreditation (WSF will be in one month)
- ▶ Member of [WFM-IGP](#)
- ▶ Member of [UEF Group Europe](#)



World Sustainability Fund(WSF)

- ▶ NGO founded in December 2011 by **Emile (Glans)van Essen**
- ▶ Global organization that facilitates initiatives that contribute to sustainable life on earth



Principles

- ▶ We are transparent in our actions and in how we provide structure for our organization and relations;
- ▶ We act out of compassion for every life form and every individual;
- ▶ We communicate with respect for each other and clarity in our message;
- ▶ We add value by connecting to what is needed and by providing customized support.



WHY

- ▶ 1. We have to solve the climate problem within 25 years.
- ▶ 2. We like to solve humanitarian problem at the same time:
 - ▶ Poverty, hunger, health, sanitation, equality, peace, ...
- ▶ 3. Because we like to live in prosperity and pass this through to the next generations



Create The World We Need Together

By transforming our lives, work, social structures & economics



World Sustainability Fund

Climate and Social Economic Solutions

- ▶ 1. The United Nations arranged technological green standards - CDM
- ▶ 2. And asked every country to write a green and social plan - INDC
- ▶ 3. Also they asked financial institutions to support - CDP
- ▶ 4. Then they delivered a global Agenda 2015-2030 - SDG
- ▶ 5. And asked everyone to support, so ...

WSF supports with massive capacity building

By connecting those points
For best practice samples
In every country within three years



Country Program, sample

Priority Projects Profiles Amount in USD

Program under U.N. protocol	Renewable Energy (WIND)	10,000,000
	Renewable Energy (SOLAR)	10,000,000
	Renewable Energy (HYDRO)	10,000,000
	Energy Distribution	10,000,000
	Energy Demand	10,000,000
	Transportation	10,000,000
	Waste Handling	10,000,000
	Afforestation	10,000,000
	Reforestation	10,000,000
	Agriculture	10,000,000
Sponsor Investment 0.5 till 1%		100,000,000




CDMs creating values for SDGs




WSF What

... Country Manager, Sample




World Sustainability Fund

NIGERIA BROCHURE



Country Sustainable Development Program Management Brochure



Nigeria Country Sustainable Development Program Manager Mr. **Elijah Akwataghbe**,
 eljah@worldsustainabilityfund.nl, +31 647 417 172, Skype eljah.akwataghbe2
 WBF Address: Leen van Nieuw Oost-Indie 252, 2593 CD, Den Haag, The Netherlands,
 Email: info@worldsustainabilityfund.nl, Website: www.worldsustainabilityfund.nl

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Elijah Akwataghbe

Director, Business Development & IT
 Nigeria | Oil & Energy

Current World Sustainability Fund, Insight Oil & Gas Consultants Limited
 Previous Shell Petroleum Development Company (SPDC) Ltd, Cranfield University School of Management
 Education Cranfield University - Cranfield School of Management

Send a message

Endorse

1st

500+ connections

2016

JUNE-JULY AUG-SEPT OCT NOV DEC

Bhutan				Canada	
Nigeria				Oman	
	China (14)			UK	
	Turkey			Mexico	
	Russia			Kuwait	
		Thailand		Uganda	
		Netherlands		Indonesia (3)	
		Emirates		Australia	
	Extra: Qatar	India (14)		Italy	
	Extra: Sierra Leone	Azerbaijan		Frans	
		Japan		South Africa	
		Germany		Poland	
		Korea		Ukrain	



World Sustainability Fund

BHUTAN BROCHURE



Country Sustainable Development Program Management Brochure



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REPUBLIC OF TURKEY BROCHURE



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CHINA BROCHURE



Country Sustainable Development Program Management Brochure



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THAILAND BROCHURE



Country Sustainable Development Program Management Brochure



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RUSSIAN FEDERATION BROCHURE



Country Sustainable Development Program Management Brochure



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World Sustainability Fund

Goelard (Mae) Pungpa



Goelard (Mae) Pungpa
 Country Sustainable Development Program Manager at World Sustainability Fund



World Sustainability Fund

Elijah Akwataghbe



Elijah Akwataghbe
 Country Sustainable Development Program Manager at World Sustainability Fund



World Sustainability Fund

Gariz Colina van Cies



Gariz Colina van Cies
 Country Sustainable Development Program Manager at World Sustainability Fund



World Sustainability Fund

Dr. Lin Lin



Dr. Lin Lin
 Country Sustainable Development Program Manager at World Sustainability Fund



World Sustainability Fund

Ramsha Kumari



Ramsha Kumari
 Country Sustainable Development Program Manager at World Sustainability Fund



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World Sustainability Fund
 Country Sustainable Development Program Manager at World Sustainability Fund

Initial investment & projects investment

- ▶ Initial investment is needed to produce project design documents for UN CER certification to apply for project investment.
- ▶ 135 Loan Scheme countries x \$ 0.5M = \$ **67.5M (ii)**, while after 3 to 6 months 150 to \$ 225M comes in and after another 6 to 9 months we receive 135 x \$ 100M = \$ 13.5B projects investments, and for
- ▶ 65 countries x \$ 1M + 35 for big countries = \$ **100M (ii)** that are not on Loan Scheme, yield after one year 65+35 x \$ 100M = \$ 10.0B (pi)

So Initial \$ 167.5M and projects \$ 23.5B



Government support, from 200 countries

- ▶ 1. Getting a **Letter** from Governments that they support our plan and recommend third parties to cooperate;
- ▶ 2. **Cooperation with selection of Financial Parties** that like to have the honor to sponsor-finance the WSF Local Country Office: One year, ½ or One million, 5% interest, promotion as sponsor, right to co-invest in the projects and share in the SDG realization;
- ▶ 3. **Appointing an Office location** and helping with further support where possible;
- ▶ 4. Appointing **Project Locations** where to see our CDM & SDG project realized.



WSF initial investment guarantee, 100%

- ▶ Suppose that 10% of the projects don't yield project investment,
- ▶ than the **costs of the guarantee** are

10% (\$ 67.5 + 65.0 + 35.0) M = \$ **16.75M** of

90% (\$ 13.5 + 6.5 + 3.5) B (\$ 23.5B) = 0.71% or

0.71 per mille of the target "project money" amount.

At internal cost of only 0.71 per mille

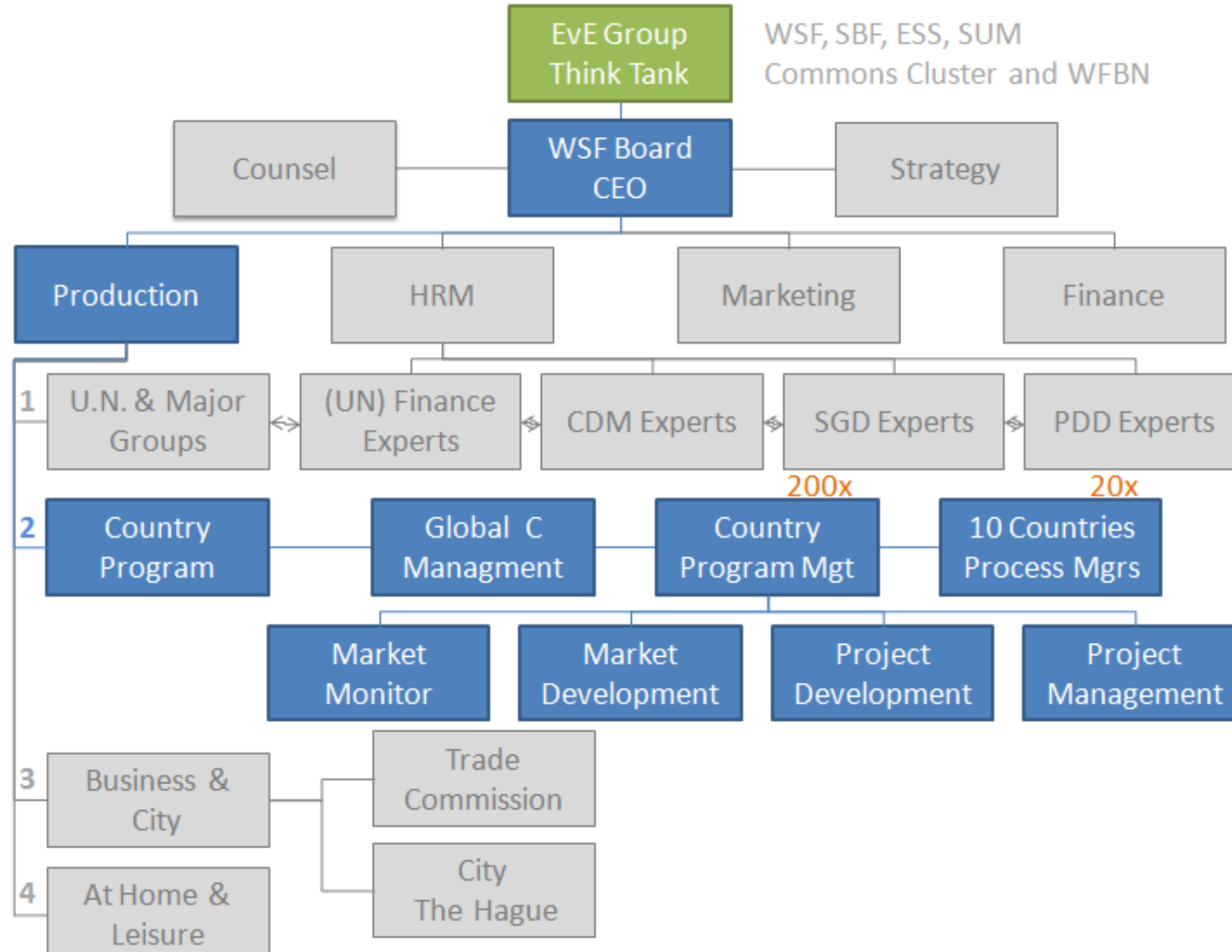


Systematic Coherence

<u>Key Partners</u> <ul style="list-style-type: none">➤ United Nations.➤ Producers green technology (CDM's project).➤ Global Compact.➤ WSF.➤ UNFCCC organization.➤ Government – local and national.➤ NGO linked with sustainability.➤ Academic researchers (potentially internal in far future).➤ UNESCO, Greenpeace.➤ Global, Regional & National level orgs with focus on climate change.➤ Investors.➤ Beneficiaries of projects.➤ Office of the adviser for economic affairs in NL.➤ Min. of the development department in country.➤ Municipalities in country.➤ Local development agencies in country.➤ Press.➤ Volunteers.	<u>Key Activities</u> <ul style="list-style-type: none">➤ Advisory services.➤ Country management.➤ Research.➤ Fund raising.➤ CDM defined project activities in PDD.➤ Stakeholder conference organization & conduction.➤ Opening & mgt of country offices & WSF & core programs.➤ Project planning activities.➤ Education.➤ Specialist SDG group development.	<u>Value Proposition</u> <ul style="list-style-type: none">➤ CDM & CER cert.➤ UN knowledge of project development cycle for CDM project activities.➤ Global standards (efficiencies and quality).➤ Local focus and delivery.➤ Translate and bring specialist news to the people.➤ National customized approach with global results.➤ Bringing expertise at low costs.➤ ROI for Orgs on Sus. Investments.➤ #13 SDG Project funding.➤ Catalyzing fight climate change.➤ Catalyzing sustainability.➤ In-dept knowledge.➤ Holistic approach issue at hand.	<u>Customer Relationships</u> <ul style="list-style-type: none">➤ Customer intimate.➤ Stakeholder conferences for projects.➤ Country office & CDPM.➤ Local office.➤ Personal (direct customers).➤ Impersonal (website, SoMe, brochures, books, press, etc. Mainly indirect customers).➤ UN	<u>Customer Segments</u> <ul style="list-style-type: none">➤ Country government.➤ United Nations.➤ Climate Action (#13 SDG)➤ Organization investing in sustainability and against climate change orgs.➤ Project Investors.➤ Stakeholders.➤ Nature.➤ Product buyers.➤ Universities & academics.
<u>Key Resources</u> <ul style="list-style-type: none">➤ HR. Knowledge.➤ Country management skills.➤ Global NGO.➤ Climate change.➤ 10 % on ROI for project implemented.➤ Investors contacts.		<ul style="list-style-type: none">➤ Toolkit➤ Unique CDPM approach.➤ Sustainable dev. vision.➤ Project dev. & mgt. experience.	<u>Channels</u> <ul style="list-style-type: none">➤ Internet / WSF website.➤ Specialist membership.➤ Specialist networks.➤ Conferences.➤ News articles.➤ Direct approach of target group.➤ Personal contact.➤ Workshops/meetings for awareness campaigns.➤ Educational brochures.➤ Advisory reports.	
<u>Cost Structure</u> <ul style="list-style-type: none">➤ Global and local country project teams.➤ WSF organization supporting process costs eg. Sales, marketing, IT, HR etc.➤ HQ operations.➤ Administrative & maintenance office & local travel & living expenses.➤ Project implementation cost/operations.➤ Interest on Investment costs.			<u>Revenue Streams</u> <ul style="list-style-type: none">➤ Project commission.➤ Donations.➤ WSF as a guest speaker.➤ Interest on Financial investments.➤ Investors financial inputs.➤ Low-cost charges from project beneficiaries.	

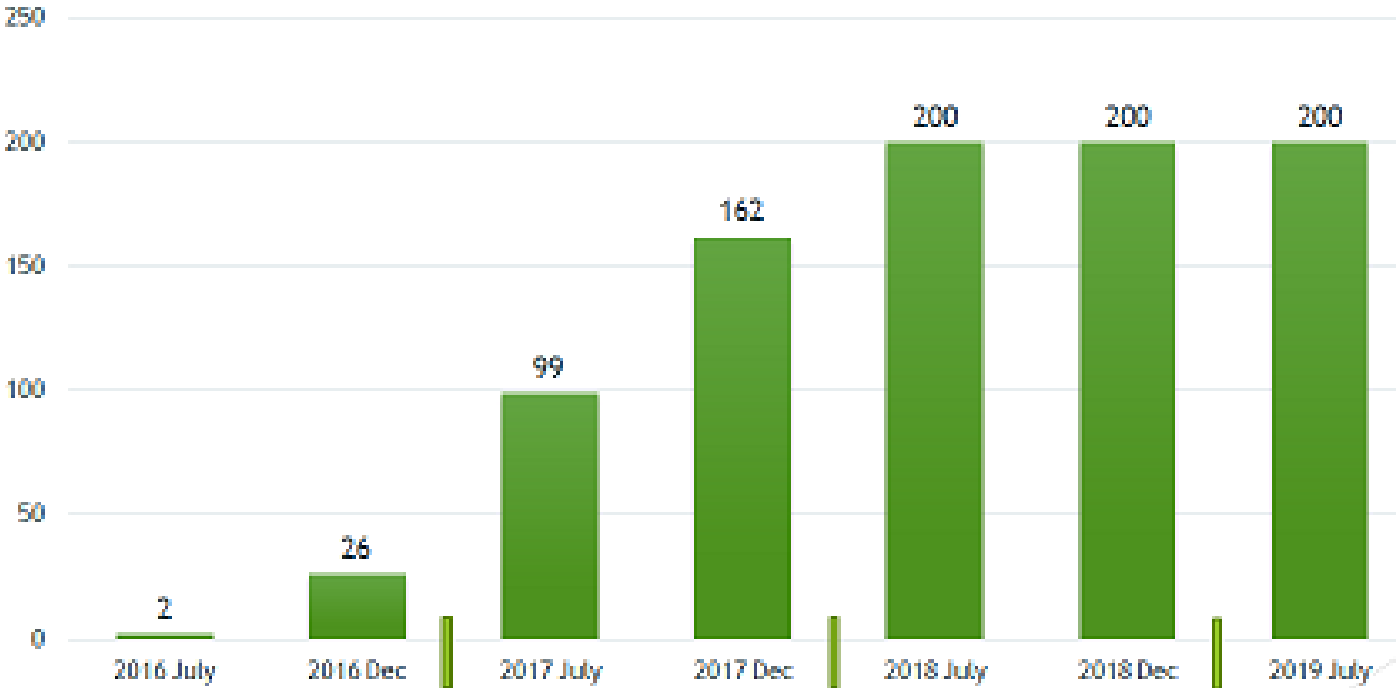


Organisation model -NGO canvas based

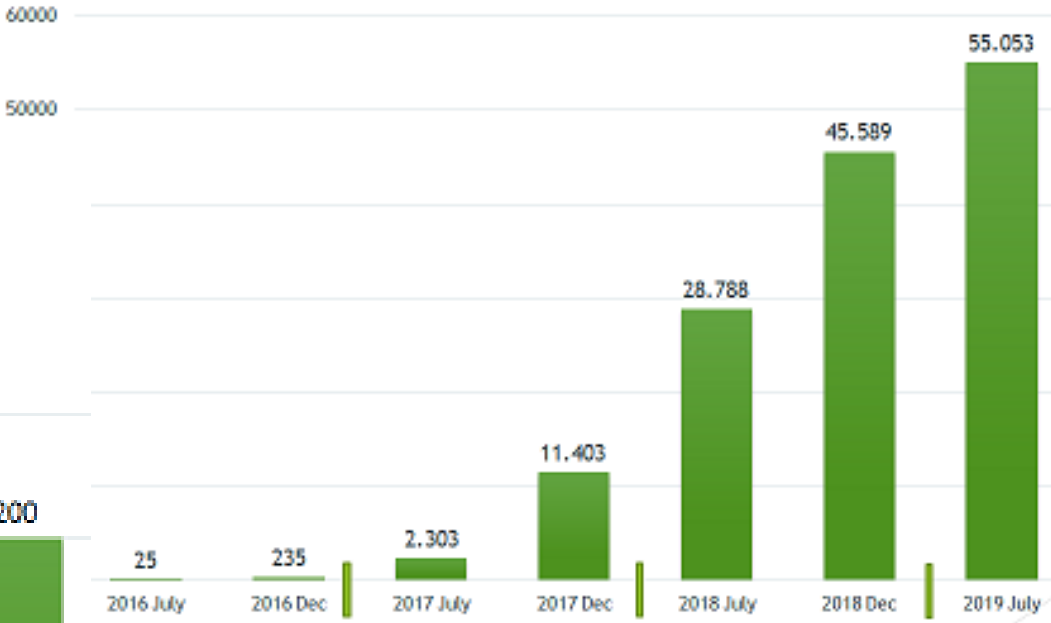


2016-2019 Evolution Plan

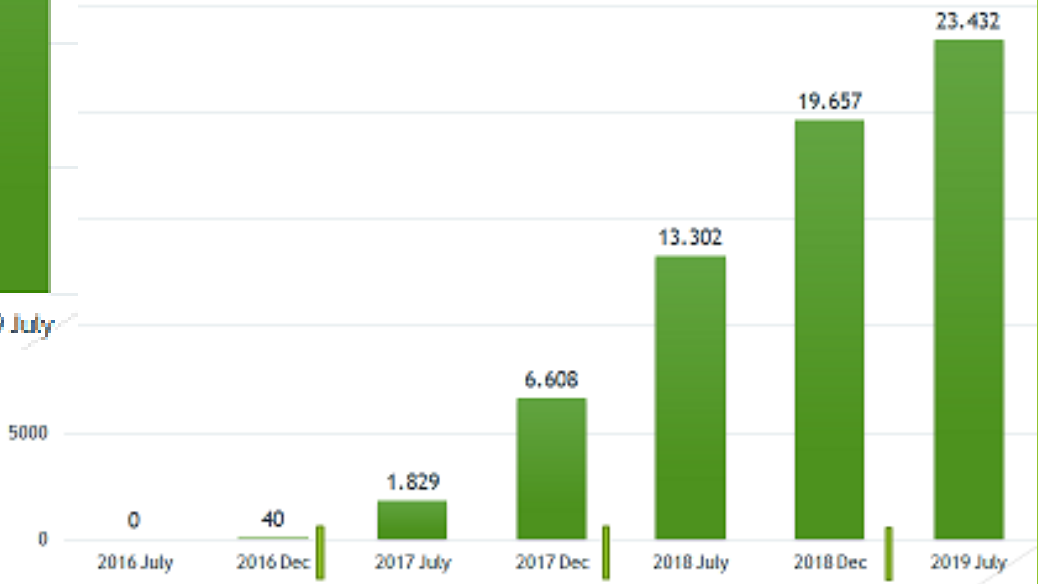
Completed Country Brochures



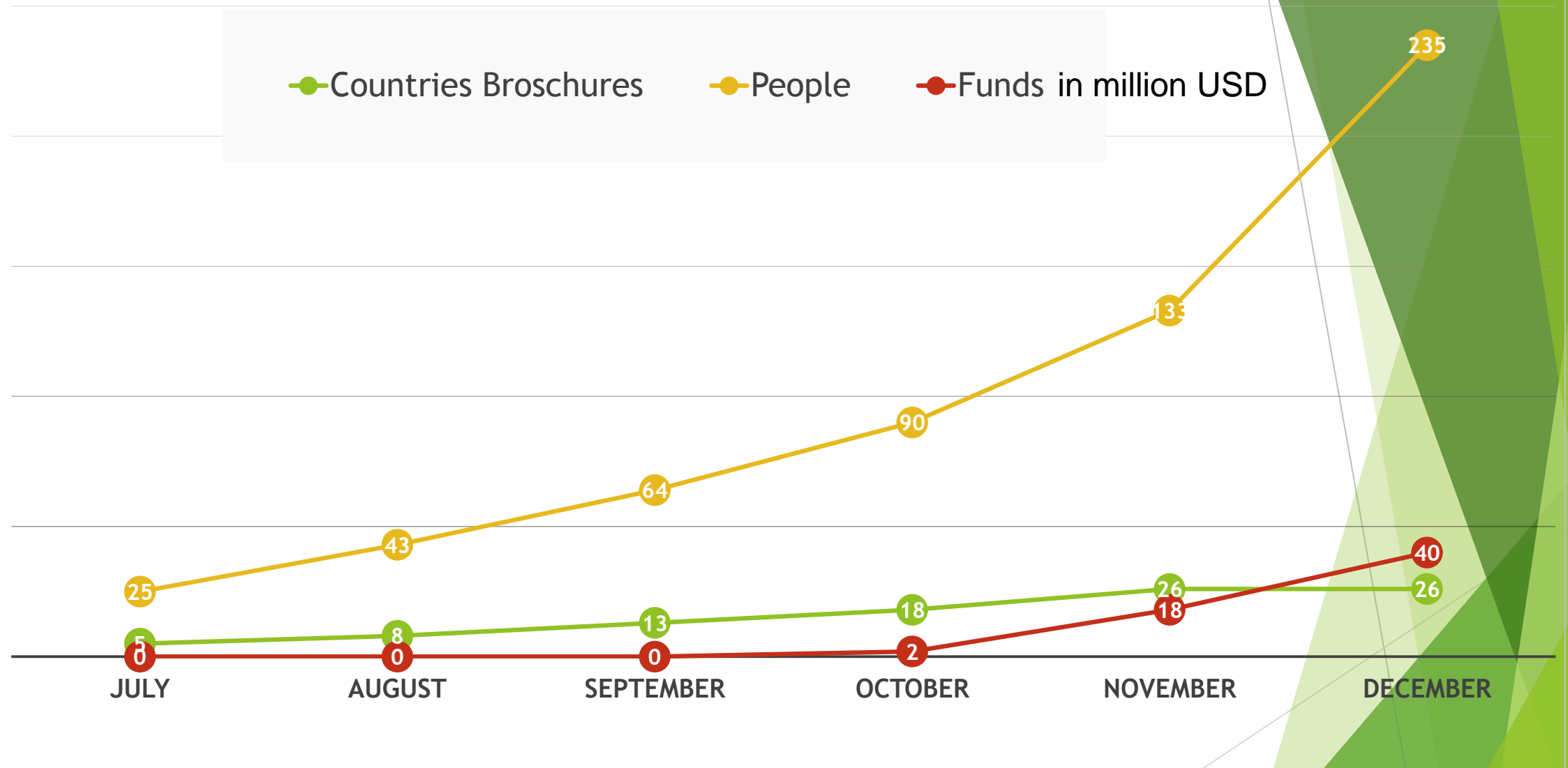
WSF Staff- Number of people



Funds - MIL USD



2016 Breakdown Evolution



Global Coordination Office -WSF Location



Laan van Nieuw Oost-Indië 252, 2593 CD Den Haag

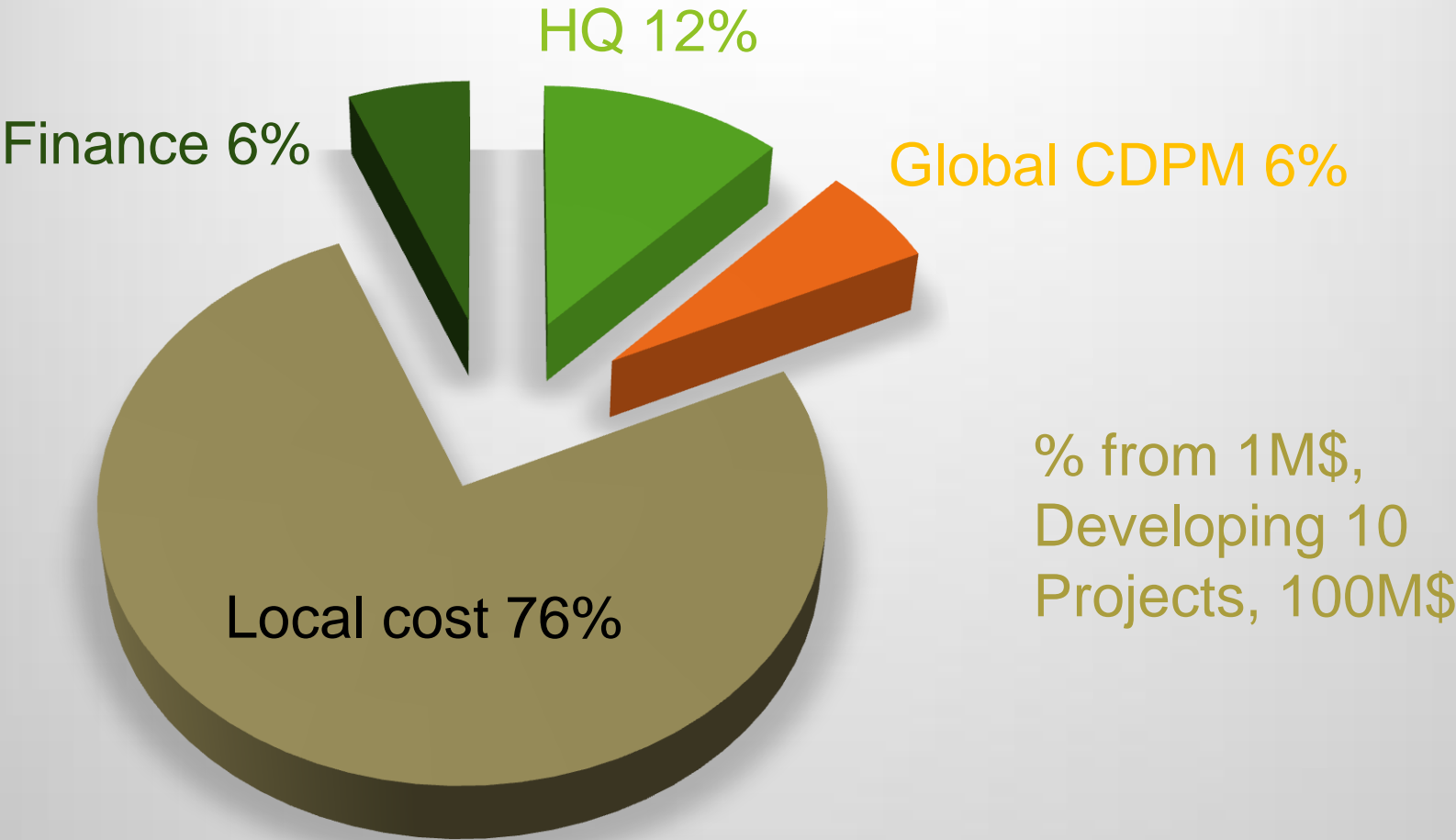
Laan van Nieuw Oost-Indië 131, 2593 BM Den Haag

<http://www.laanvanno131.nl>

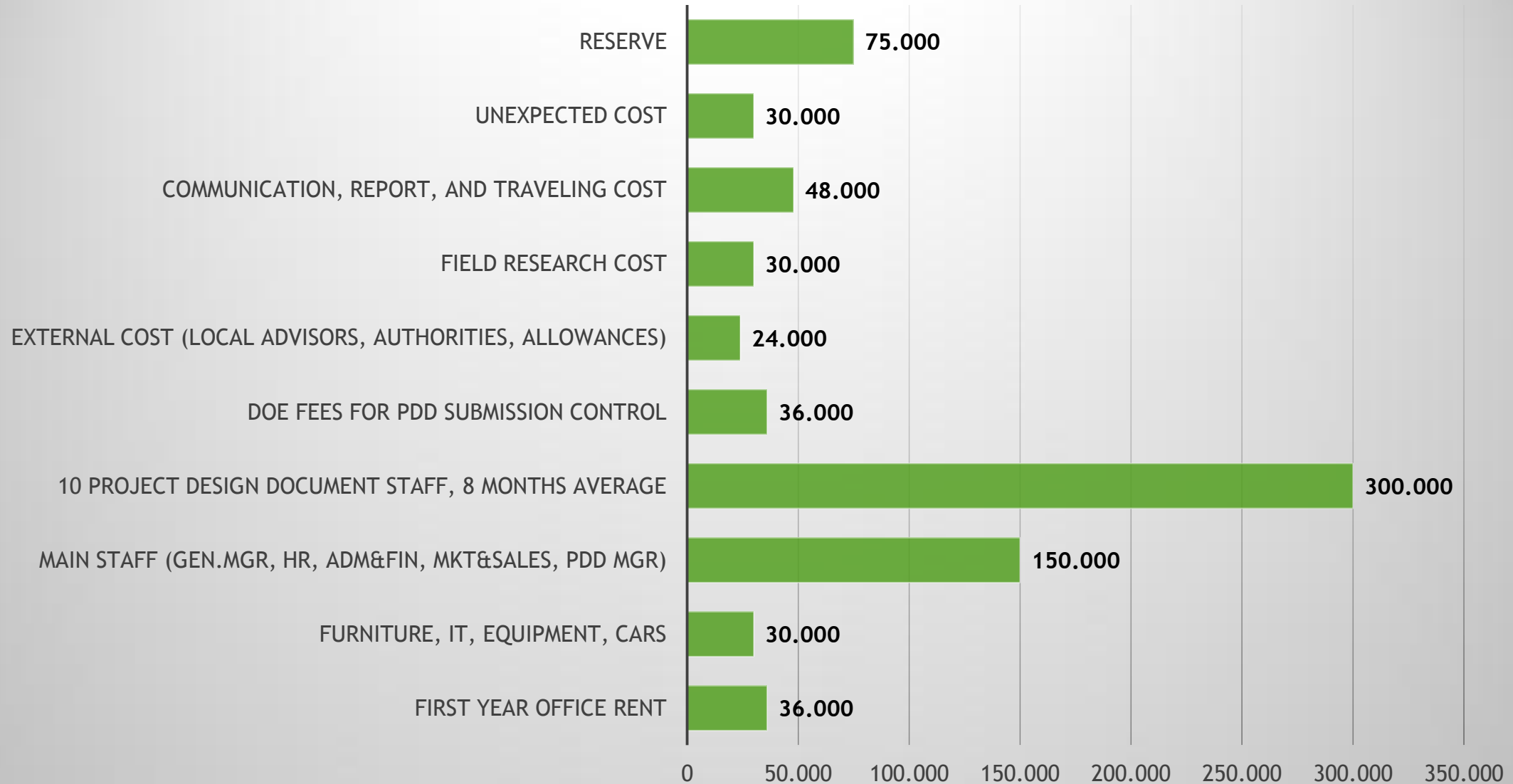


CDPM COUNTRY 1ste Year, 1 MIL USD PLAN

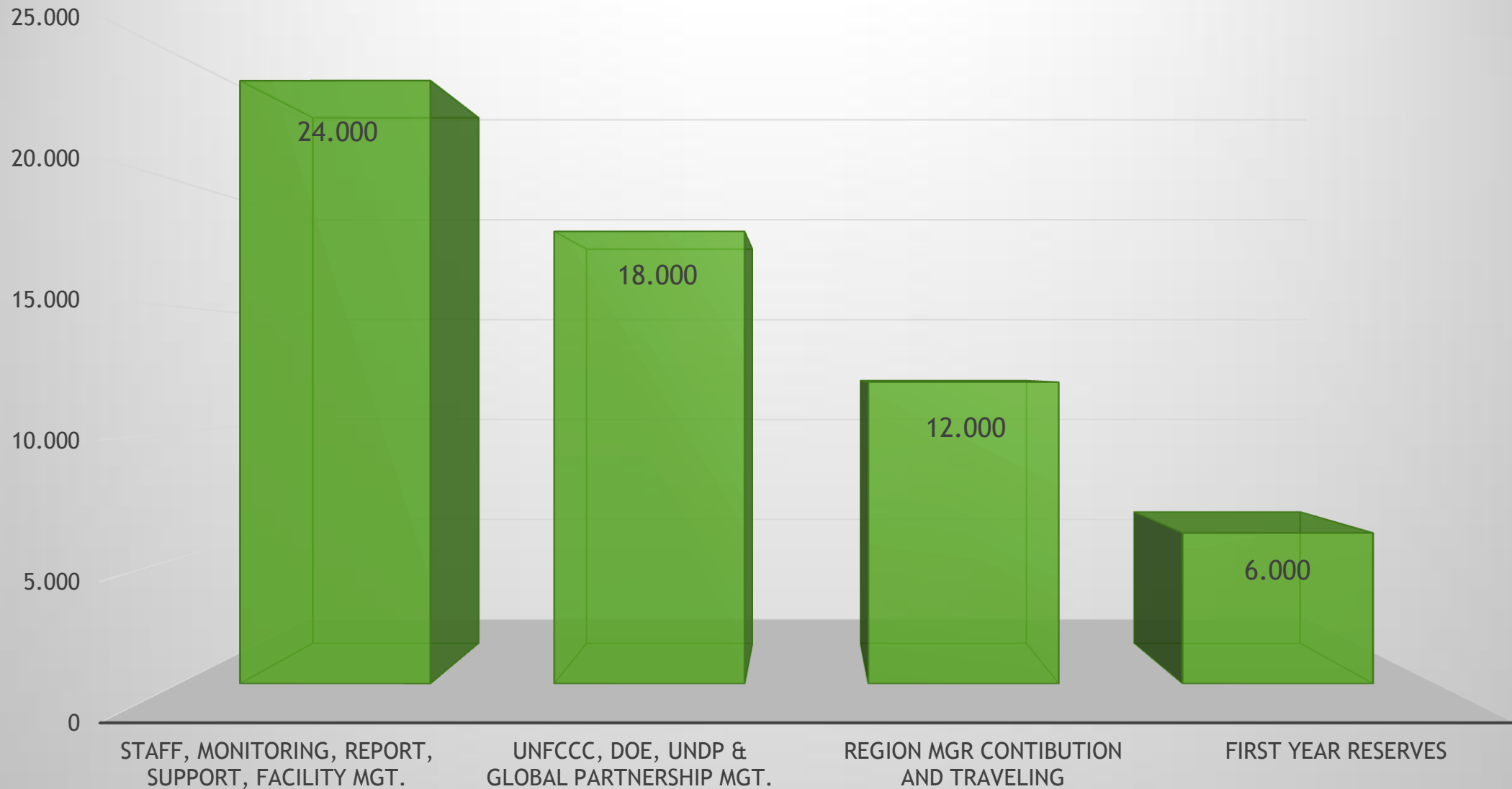
Estimation of costs



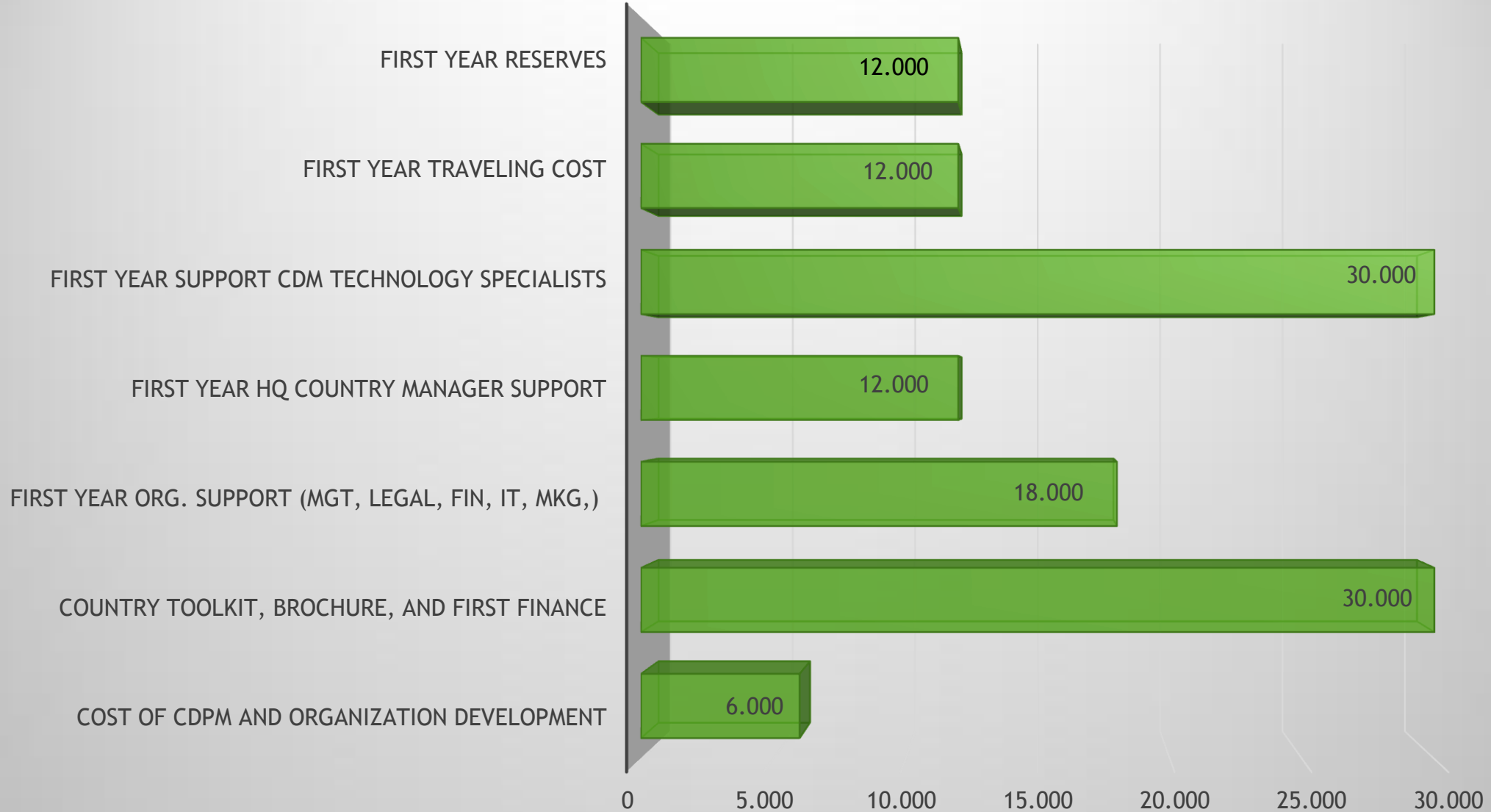
Country Management Costs, USD



Global Country Management Costs, USD

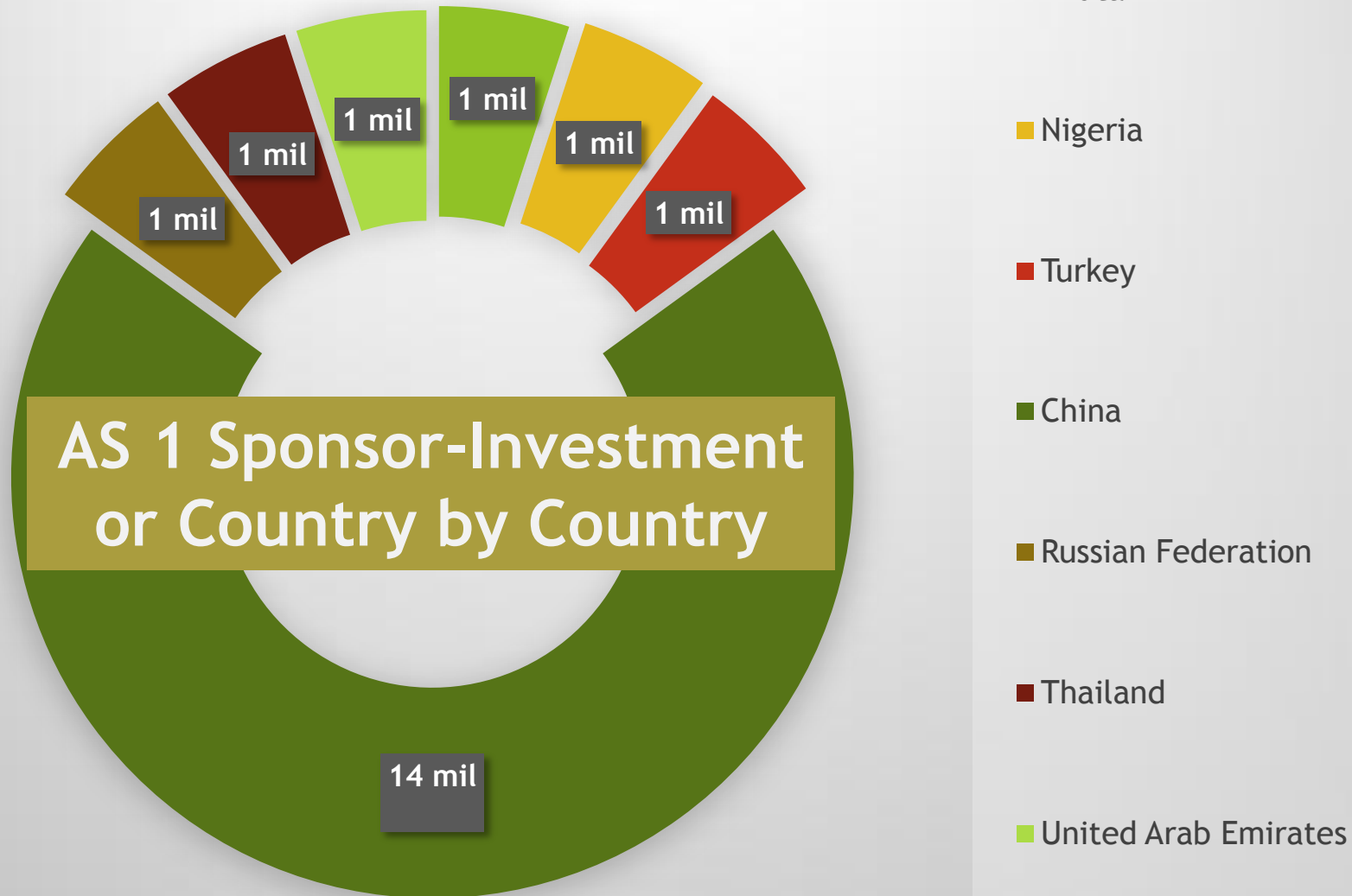


Head Quarter Costs, USD



INVESTMENT COUNTRIES PLAN

First 7 countries = 20 mil USD

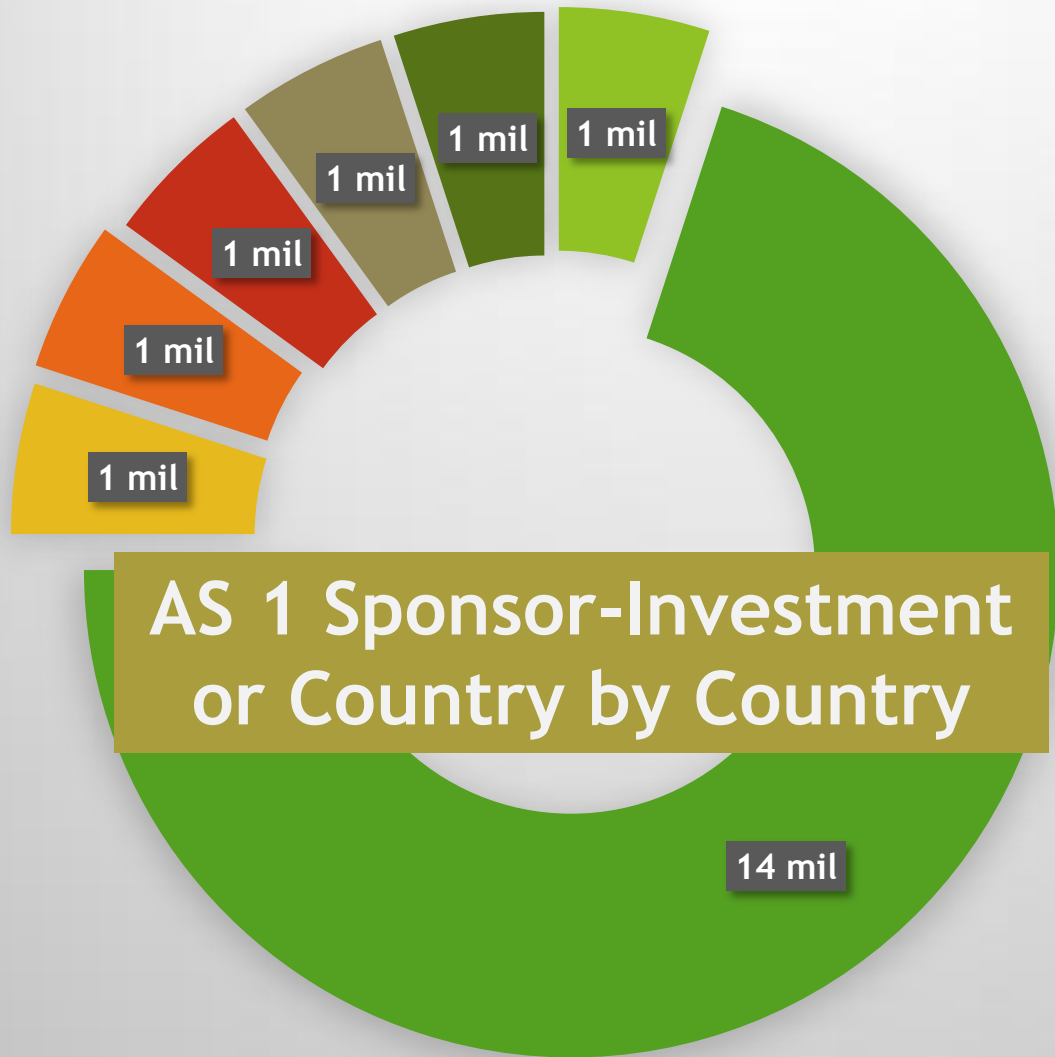


1st offer

$\pm 23\%$
of global
population



Next 7 countries = 20 mil Euros



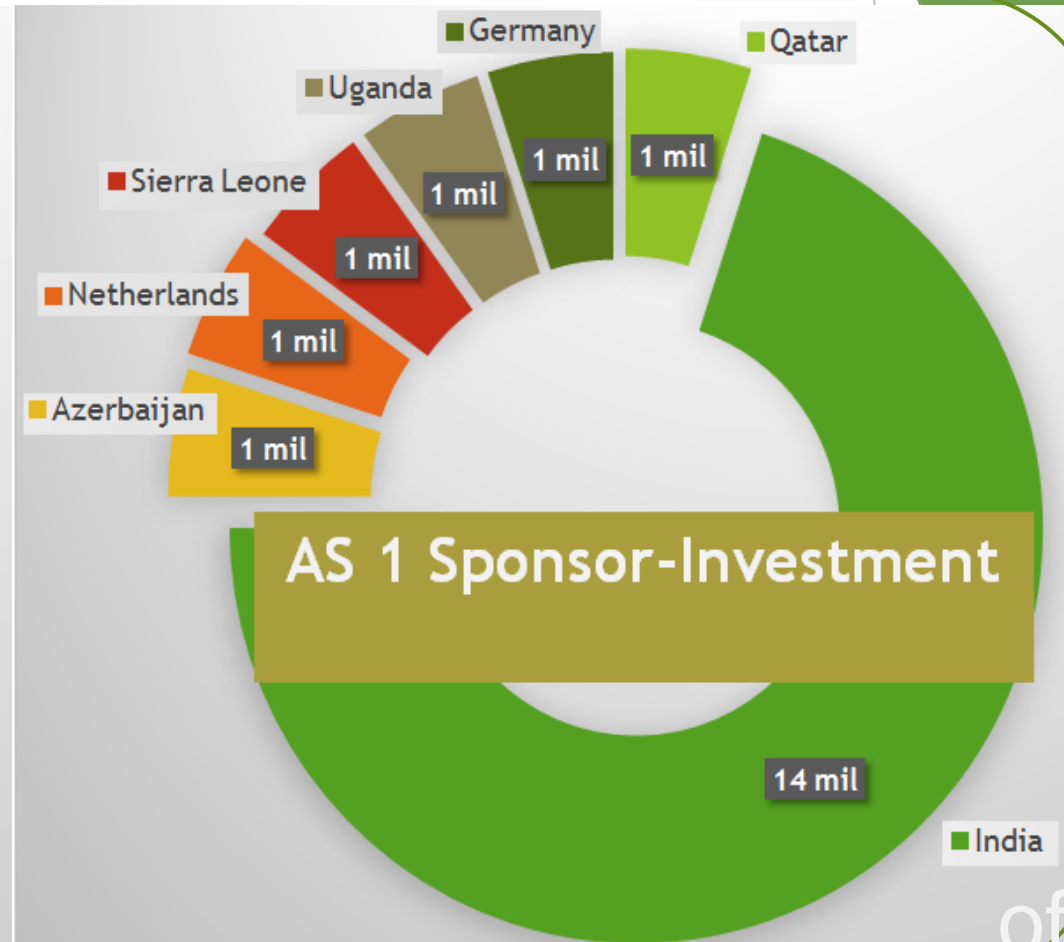
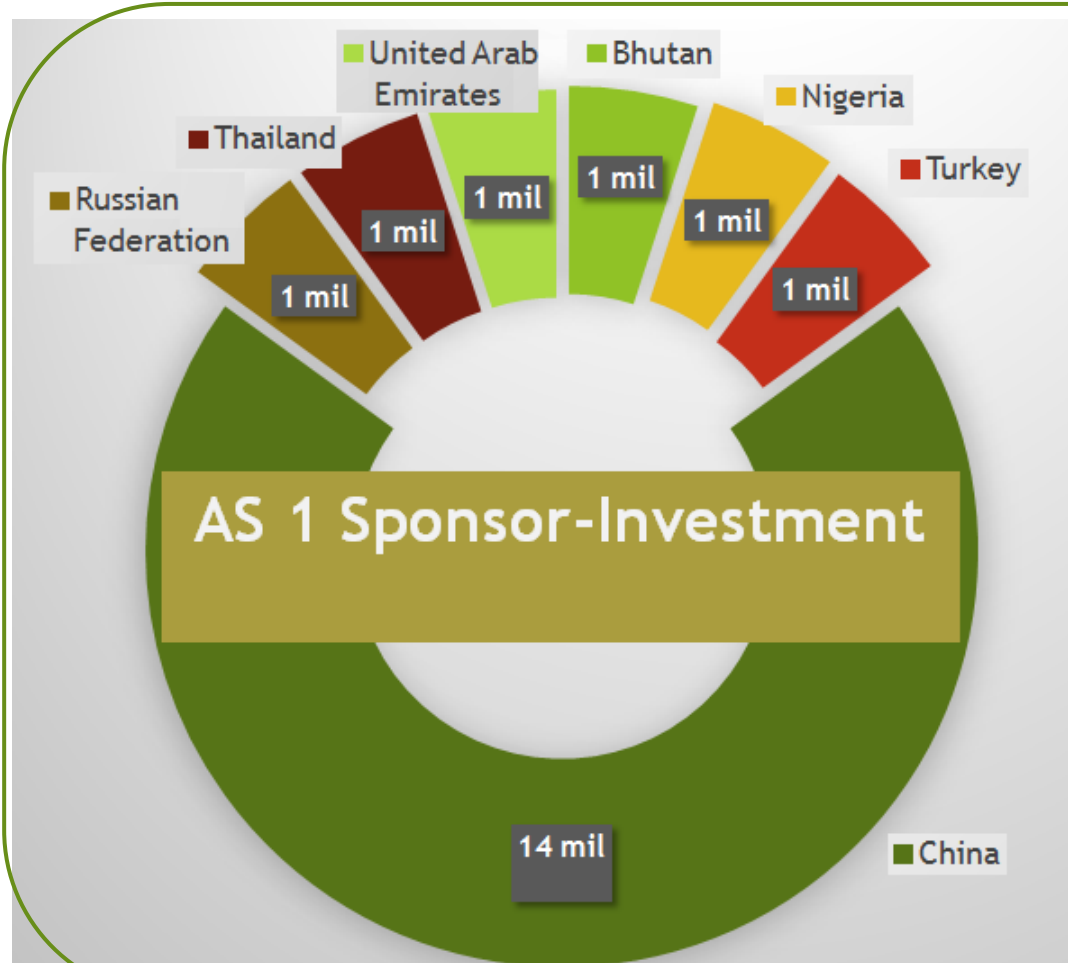
- Qatar
- India
- Azerbaijan
- Netherlands
- Sierra Leone
- Uganda
- Germany

2nd offer

± 23%
of global
population

40 M\$ SPONSOR-INVESTMENT


3rd offer



± 45%
of global
population



Sign the Sponsor-Investor Agreement Benefits

- ▶ Contribute to the biggest challenges of the era: saving humanity & climate
- ▶ Recognition of sponsor/investor within WSF both online and offline
- ▶ Inclusion in all advertising and event promotional pieces
- ▶ Opportunity to use the WSF logo  company social involvement
- ▶ Participation of shareholders to WSF events
- ▶ Advice & support in promoting sustainability in their own company
- ▶ First right of investments in the local projects
- ▶ WSF allocates a responsible person for the investor to support them with information & needs updates
- ▶ Paying 5% annual monthly interest  guarantee of money investment & interest back within 1 year





Contact



WSF, Laan van NOI 252, 2593 CD, Den Haag



Emile van Essen, 0658 958 108



emile@worldsustainabilityfund.nl



Sbfemile



<http://worldsustainabilityfund.nl/>

Welcome at WSF

Creating The World We Need Together



World Sustainability Fund

