

# WSF Year Report Summary 2013

*There Is Only One Valley, And It Is Green.*



## Organization and Network

Bussum office and international Skype meetings.

The Project Management – Projects Cube and Rocket, Intake and process protocols.

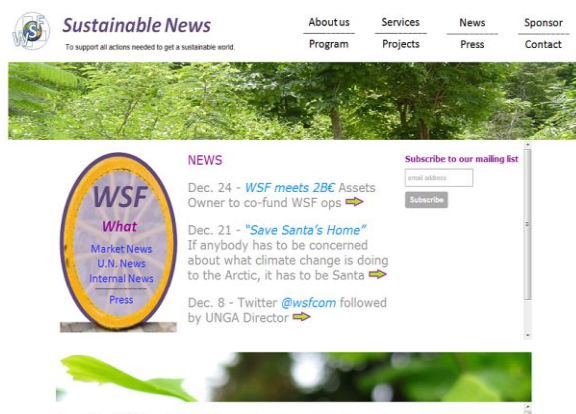
Global Partnerships – Club of Rome, Sunrice Solartech, UN OWG.

WSF Bank – After consultation with the top25 banks platform.

Country Sponsor Managers – Within the WSF sponsor program we developed the one million dollar Country Sustainability Development program.

## Staff and Education

Core Team Building, ALLWSF meetings, and Transparent newsletter. We learned that there is only One Way Up: Trough The Valleys. Fitting 'Customers' shifted WSF to the 'billion dollars minds'.



## Marketing and Communication

No product marketing but vision, name, and consults marketing by direct email to 75 Heads of States, UN Country Ambassadors, Major Groups, key NGO's. Marketing research to co-operate with the top 40 Dutch origine multinationals.

Nesw website and UN OWG6 report.

## Production and Logistics

From blanco start to over twelf projects, all parked for later development. Hotel trading leaded to creation of a 5\* hotel group (Sustainable Integral Recreation) and €0,4 billion assets profit potential for WSF.

Searching for a 100 to 500 million euro investor to open the WSF Bank finding in Gold trading a two billion euro nickel owner to support this.

## Finance and Assets

U-turn for spiral transformation to CDP funds with \$ 87.000 billion of means. WSF Budget plan 2014 Internal € 10-30 million, Projects € 1-8 billion; 2015-2017 Internal € 75-150 million; Projects € 80-240 billion.

## Forecast

Present 2014 offer of instruments show reality on \$ 200 millions out of the country development program, € 400 / € 700 million or more out of projects, and € 7 to € 60 billion out of WSF Bank high finance: It is about sustainability that we care: May All Valleys Become Green!

--- Emile van Essen, Jan. 2th, 2014, [www.worldsustainabilityfund.nl](http://www.worldsustainabilityfund.nl) ---