

World Sustainability Fund

To support all actions needed to get a sustainable world.

WSF COUNTRY SUSTAINABLE DEVELOPMENT PROGRAM

The World Sustainability Fund is a foundation initiated by Emile van Essen because he saw the gap between The World We Created, The World We Want, and The World We Need. Since 2010 Emile contributed to the United Nations draft document for RIO+20, called The World We Want, and he recognized that the U.N. aimed not high enough to solve the actual problem and to guarantee a sustainable future. In 2011 he founded WSF and wrote a program called The World We Need to make together the difference!

WSF COUNTRY SUSTAINABLE DEVELOPMENT PROGRAM

The WSF CSD Program can be ordered as a standard package on which area specific items can be added. The sec Country Development package costs \$ 1 million and contains seven core values:

1. Office plus Staff
2. Connection with the local U.N., WWF, and Major Groups
3. National Sponsor Lottery integration to get extra awareness and income
4. Setting targets with the government, WEF and WWF
5. Large Scale Sustainably Project deploy
6. Monitoring and Keeping Alive program
7. Education programs

Reward project profit participation estimated on large scale sustainable and social impact as well as \$1M financial profit yearly.

You can get an official sponsor status by offering your support for one of the countries



More Info also in our [Powerpoint](#).

The finder's fee for the Country Development Manager/Country Entree Developer is 5% of the \$ 1 million pack costs, direct after funds transferred in our account.

OTHER WSF SPONSOR INVESTMENT PROGRAMS

- HQ Geneva + 3 region offices \$4M, reward project profit participation estimated on \$5M yearly;
- Bank paper trading €20M, fixed income share reward, enlarging WSF project fund;
- Sustainable projects \$30K, emerging countries, reward project profit participation;
- Sustainable projects \$100K, developed countries, reward project profit participation.

ABOUT THE FOUNDER - Emile van Essen

My sustainable first actions are in 1981: sizing 45.000 houses their thermal and sound insulations near Amsterdam Schiphol airport. The roots for organization of WSF are in Essence SUM, founded in 1988, because I felt there was a need for the guidance of

management at boards. I started working on three levels in which I saw that managers had problems; the personal level, family/social level and the business-execution level. I worked internationally and developed a model to tackle these problems. At a certain point I got involved with the healthcare sector of the Netherlands. My input for this project landed at the United Nations. The United Nations then asked me for the education of healthcare professionals and asked me to get involved with poverty reduction and sustainability issues. From here, the World Sustainability Fund was created. I discovered that sustainability was the engine for global economic growth and poverty reduction and I saw that the current plans were not enough to meet the current need of the world. The plans that were there would not guarantee sustainability - 2011. I then realized that we have to do what is necessary and the World Sustainability Fund was formed at that point.

HISTORIC

1981 - Co-author of the first ever written book in The Netherlands about ground floor thermal insulation;

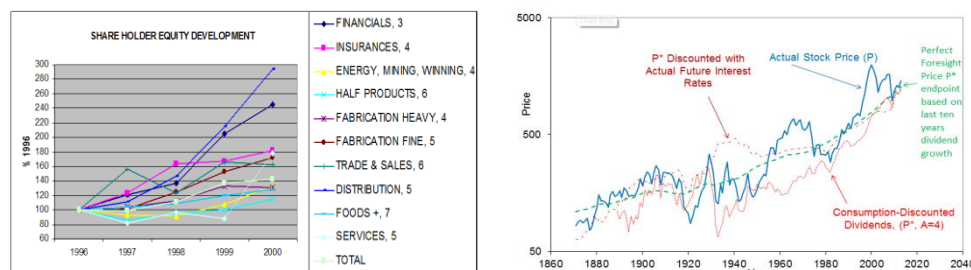
Thermal insulation consult for three office towers in Rotterdam (Europoint);

Insulation Consult 45.000 houses thermal and sound insulations surround Amsterdam Schiphol airport ...

1988 – Proposal to the Dutch government about saving 30% on national Healthcare cost by introducing Integrated Medicine.

1991 - Planning and Founding Director of The Netherlands national centre for Sustainable building construction and living (VIBA-Expo); Co-founder of The European Sustainable Architecture and Living Foundation with twelve countries in Austria; Guest Professor at the Ecological University of Bucharest, Romania ...

1993 – Writing The Bronning books, the philosophy of resources, in healthcare, and in economy. By gentleman agreement this three books got governmental embargo.



Actual link Robert J. Shiller Nobel Prize Laureate 2013

1997 – Analysis of trends in Global Fortune Top 500 companies over multiple years. Prediction of 8 year economic cycles, industry and region curves ...

2001 - Consulting at Fortis Bank on deploy of the Euro currency on GWK - 84 border exchange offices and HQ; Founding the Business Unit Mobile Telecommunication and a major Dutch ICT company; Planning and pre-organizing the new service Business Telephony for Orange/Dutch Telecom ...

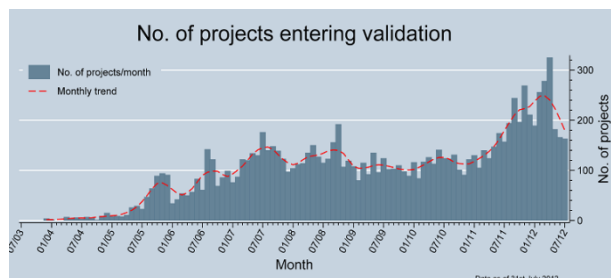
2007 - Consulting at a Dutch Top 3 construction company about Balanced Scorecard management for her over 70 daughter companies and pension fund.

2011 - Plan development for Soestdijk Palace - National Center for Sustainability, Integral Health, and Leadership Development; Inventing The Ten Commons Sustainability Human Rights - Living In Harmony With Nature; Founding WSF, the World Sustainability Fund.

PROJECT DEVELOPMENT PROGRAM

From 2003 the UNFCCC recognized over seven thousand CO2 emission reduction projects. She support 135 countries with project development loans. Depending on your industry sector this is a great export and profit opportunity after having your own business clean.

In general, project recognition, also for projects in other countries, enables easy financing, CO2 credits, and standardization for multiplying. Good samples are Multi Waste Recycling and Pongamia Reforestation. Both CDM's needs over a thousand large scale local realizations. Reforestation - 150 million acres, \$ 750 billion investment, revenue CO2 and \$ 2,100 billion.



WSF UN OWG6 on SDG Report

On the SIXTH U.N. OWG SESSION, New York 09-13 Dec 2013, an annual investment in Sustainable Transport of \$ 600 to \$ 800 billion till 2030 was forecasted. And the Renewable Clean Energy program, SE4All, needs an annual global investment up to 2030 \$ 800 to \$ 1,000 billion. Task of the OWG us to prepare the Sustainable Development Goals for the Post2015 Agenda.

BACK TO THE WSF COUNTRY SUSTAINABLE DEVELOPMENT PROGRAM

All this reflex to project finance and capacity building on country level. For the latest two year WSF co-communicated with the Global Human Commons by direct email to 75 Heads of States and all 196 Country representing Ambassadors, all Major Groups, and over 700 to now 1.400 NGO's. For the opening of our local Countries Offices in each country we need a strong local party that knows the local does and don'ts. Together with our networks we will support change and shift to a sustainable future.

CONTACT

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