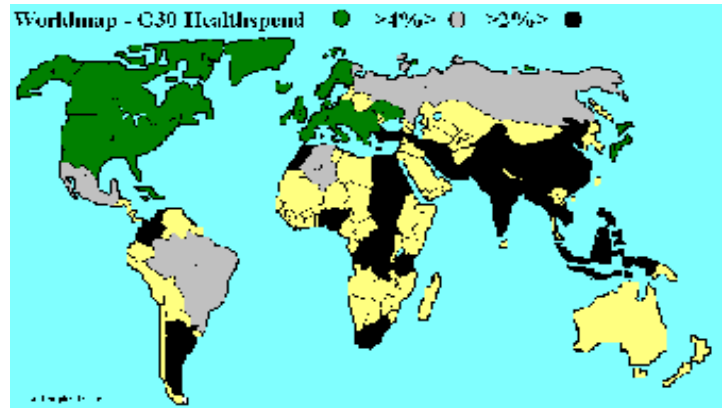


42 VIPCURE CENTERS WW(W) **INVESTMENT CAPITAL \$ 800 MILLION**

GLOBAL CURE MARKET©

VIPCURE™ WILL BUILD 42 CURE CENTERS FOR TOPCURE OF CHRONICALLY ILL WORLDWIDE, TO INTEGRATE SCIENCES. Worldwide people suffer from the same chronic diseases. However the aid, treatment, education and spent differ strong. New center and Internet are able to decrease this range, lower the costs and exchange the latest health sciences in an extremely efficient way. Fun & mastership are linking services. There is much to do and we like to do it simple, direct and on the highest level. Regarding admiration of FT500-companies, health services showing there is much to do profiling their culture. Besides that the new market potential is enormous. VIPCURE is about creating people's welfare.



HEALTH SPEND G30 '91 GNP 0 > 4% > 0 > 2% > 0

vipcure.org

Year	Objective: Making cure-ious happy people	Aim in the fun	Investors Return
1.1	Finding initial investment capital, \$ 800 million. Preparing worldwide Board, finding locations, finding local experts to involve, start building cure, fun & master center.	Funding facilities. Starting new alignment. Putting skills in place.	Sponsor program. Exchanges of skills. Training expert staff employees.
1.2	Starting Internet and Mobile investment service for chronically diseased and prevention. With information pages, interactive education, counsel, tests, diagnostics, treatments, sales of books and means, postcode aid, chat groups, creative fun and strong health.	Funding daily basic need, communication of knowledge, certifying professionals, networking needs & skills.	Investment contest winners will invest for VIPCURE. Investors and the foundation will gain both interest results.
1.3	Preparing worldwide centers for information, education, care, cure, live support. Fun & mastership program as extra.	First year twelve centers. Learning to smile and handle.	Possible cooperation in realization.
1.4	Training the trainer, experts and general support employees to prepare for service in the 42 center. Develop top treatment programs base in local situations.	Spreading of knowledge over the world by training experts in top treatments.	Worldwide top knowledge to have everywhere the best possible services.
2.1	Opening international centers for education and cure, plus platform for exchange of experiences. Total 42 centers in first years.	Starting in house treatments, entertainment and personal skill training.	Privileged aid for our sponsors, ambassadors and investors.
2.2	Worldwide health insurance group with bonus malus system based on education exam and health attest, for corporate and private insurance with internet link.	Helping people stay healthy and lower their health costs.	Gold membership: 10% reduction on the first year, 5% reduction ever.
2.3	Sales of let say for example 240 cure center licenses , twelve yearly contracts.	Adding services.	Part of the gains out of care and cure.
2.4	Making new plans.	Refocus on needs.	New possibilities.



Mister Eng. J.J.E. van Essen, Founder of SBF-VIPCURE

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NL 3561 GN Utrecht, The Netherlands,
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BASICS

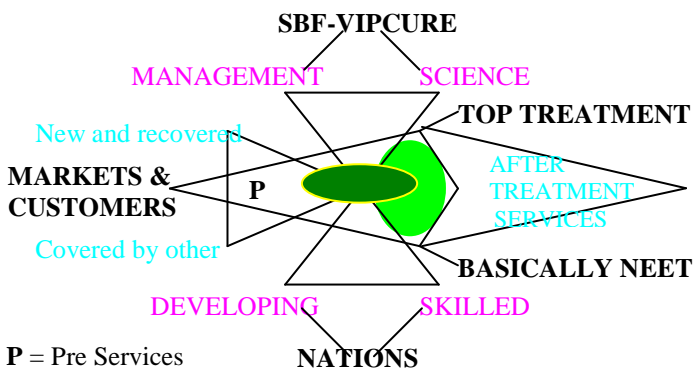
The founder and President of the Foundation (SBF, 1992), Mr. Eng. Van Essen (1957), 1 year International Executive MBA, did research in needs for cure and interdisciplinary links in the medical, mental, diethical, social & financial fields. He found Care and Cure centers worldwide, working successfully, based on only one of the fields. He linked and compared their experiences. The mobile and Internet will interconnect the fields in a new and incredible successful model of prevention, care and cure service. Van Essen studied and worked in Architecture, Agriculture, Export and Investment Management. He did international development aid and prepared the last years for the launch of this worldwide investment for aid and cure, bringing to health questions more answers in an understandable way: more successful cure, less polluting, vitalizing treatments with education, prevention and social implementations. He had good and bad times and stayed strong for his goals.

SBFF-VIPCURE = CURE, FUN & MASTERSHIP WORLDWIDE & AT HOME. www.vipcure.org

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KEY SUCCESS FACTORS OF THE FOUNDATION PLAN

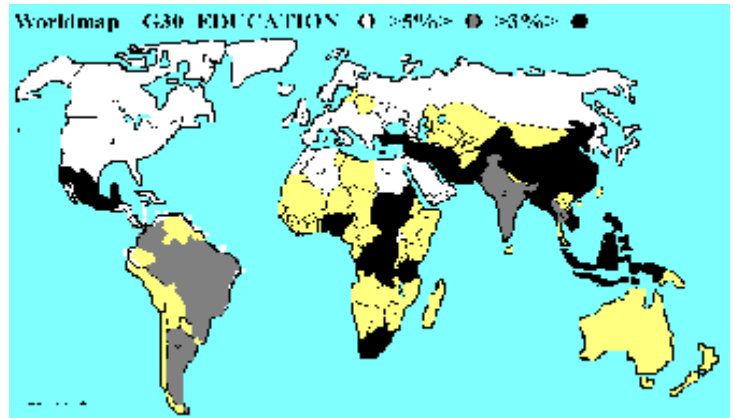
Connecting three values: sponsor capital, top cure and price winning investors to build worldwide 42 cure center and information for chronically diseases on Internet and mobile telephone sites. Global Fortune Top 500 Companies will be asked to fund the \$ 800 million investment capital by sponsorship. Additional capital for daily activities and further development will be asked from private, business and governments. The American language internet and mobile side will offer worldwide cure, education and investment results, for both, investors and private, information, a possibility to order books and means, personal support and gifts to monthly actions. The push mode makes it possible to let visitors introduce friends to the side and gain from their investment. So the foundation will find the basic capital to develop own cure centers and build a strong organization. In total we will build forty-two supports, education and cure centers in thirty countries. And offer 240 franchise licenses for other locations.



POWER FLOWS IN THE BRANCH OF HEATH & CURE

MARKETS AND COUNTRIES

A way to cover the world market is to start in the open, big and homogeneous market nations. Internet and the coming up mobile telephone net are parasol markets, open and in a couple of years the biggest and very homogeneous market. Focusing we found that currently only 30 nations have more than 25 million people. Together they total five billion, over 80% of the world population. Other nations are normally their neighbors and focused on them. So we decide to go first for the thirty biggest markets. Searching for open new markets we looked care expenses, population growth and education spent. The need of care- and facility renewal we discovered even as important market indicators, but this is not shown in the figures. For starters, two sizes of centers emerged. Facility Size A: for 300 people, 12 nations 24 centers and facility Size B: for 150 people, 18 nations, and 18 centers. Together for 30 nations 42 centers with all basic national services and a total capacity for 9,900 people for a one-to-three-month cure. On average one facility per two million people as targeted for the first three year in own centers. The 240 Franchise License offers six times more facilities. So in total with the own centers one facility per 300.000 people. Starting also preventive health insurance, as a combination of financial savings and education, the people in poorer developing nations prepare for the future.



EDUCATION SPEND G30 GNP '91 0 > 5% > 0 > 3% > 0

KNOWLEDGE, MARKETING AND SALES

Needs 36% of all Western People are waiting for the cure of their chronically disease. Second and Third World People are asking for better aid. The AIDS disaster in the Third World is completely putting her economy at a standstill.

Sources Niche cure center worldwide: social, medical, mental, diets. Results success rate above 80% since 1960.

Keys Keep it simple and secure: understandable causes, solutions and treatments, simple delivery lines, standard processes and products, personal guidance.

Mind setting People start to be out of balance for three main reasons: lack of creative activities, aging food, and social problem. The promotion of good job creation is an important health support and a part of the center activities. Andrew Carnegie his vision of wealth, business and labor problem will be integrated. The marketing will start by Internet and mobile telephone free market. Personal marketing will be done for Governments, FT500-companies, NGO-s and the bigger care and cure institutes. Call center will contact VIP's and the wealthy for conferences and courses.

For competitive reasons we present dated figures.

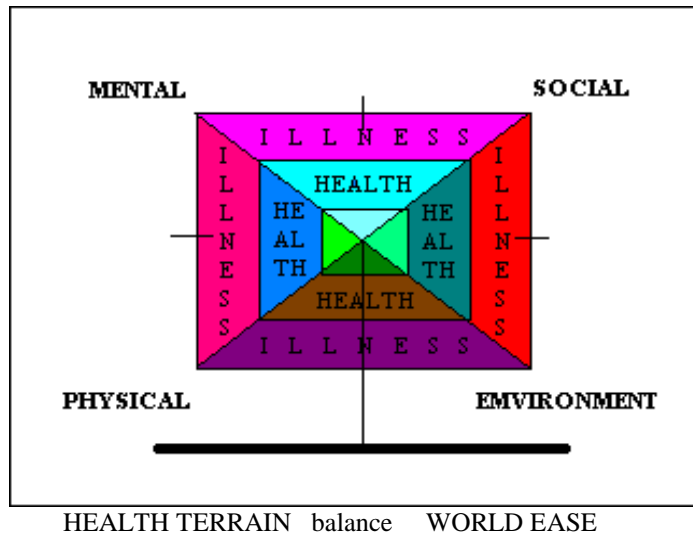
G30		Human rights	Popul.	Popul.	Live	km2	GNP	
Million	Nations/	1991	1991	+ %	exp.	*	1991	
People	no. Countries	%	million	6 year	year	1.000	bil.US\$	
200+	1	China	21	1.139	9	70	9.561	376
	2	India	54	853	13	59	3.288	290
	3	EU	95	486	5	74	4.700	5.388
	4	USA	90	249	9	76	9.363	4.940
<200	5	Indonesia	34	184	10	62	2.027	81
>100	6	Brazil	69	150	9	66	8.512	324
	7	Russia	54	134	9	71	22.402	610
	8	Pakistan	42	123	17	58	803	43
	9	Japan	82	123	2	79	372	2.585
	10	Bangladesh	59	116	5	52	143	20
	11	Nigeria	49	109	8	52	924	32
	Avarage	30 Nations	5	150	10	67	2.391	553
200+	4 Biggest	51	2.727	9	68	26.912	10.994	
200<100	7 Bigger	56	939	9	63	35.183	3.695	
100<50	8 Big	38	484	13	66	7.151	1.082	
50<25	11 Near big	50	350	12	62	24.786	831	
Total	30 Nations	52	4500	10	67	71.724	16.602	

G30-NATIONS WITH MORE THAN 25M PEOPLE, 1991

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MANAGEMENT

We will keep a very clear system by documenting the direct short structure: headquarter, national cluster quarter, production with direct in the field improvement assistants from headquarters. For the purchase and set-up of centers we will use consultants and real estate firms worldwide. General fields of focus are customer care, sales, health production, insurance, education, documentation, health products and recreation. The headquarters will matrix the fields of focus with management values as consolidation, planning finance and development, logistics, facility, staff and control. Staff is responsible for quality, direct delivery and improvement. Standard tools are Balanced Score Cards, One minute and one page management, competitive intelligence and consultative sales, relationship and knowledge management. The nation clusters consist of three departments: Cluster Management, Relation Management, and Cure, Care and Recreation Management. For the delivery to the center, Internet and mobile orders, agricultural and manufactured production companies will be managed by cluster management and controlled by consultants.



TREATMENT

Conceptual thinking: It is become time to start a second way in healthcare worldwide. DNA and GEN technology are not the only way to aspect. Development from the last century taught us also less non-technically ways, with lesser contradictions.

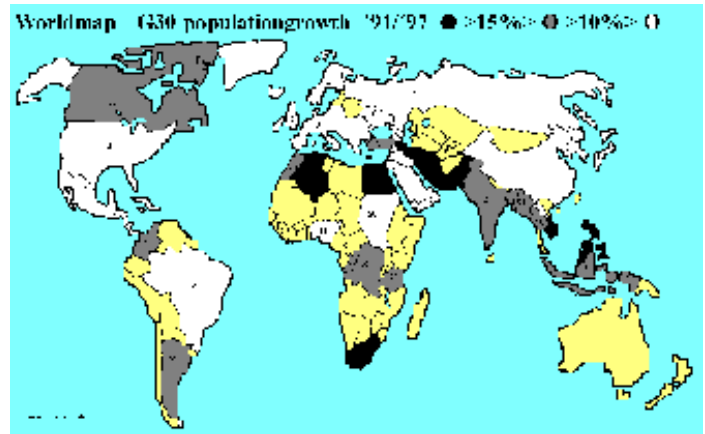
Diseased: is not able to acquire; enabling is learning to acquire; well is able to acquire: socially learn to cause/prevent, physically learn to choice and cure; mental learn to think, cure and trade; environmentally learn to get, cause, and give.

Embedding: Prevention, treatment and after service as task. Horizontal and vertical integration of health issues; science and efficiency competitive intelligence programs will bring the treatments practices under the evolutionary dynamic of change. **Mainstream:** Based on Standard, sound technology, training, and vitalization by conceptual acknowledgement support.

Diagnostics: Integrated One scale diagnostics, comparing mental, physical as well as social aspects.

Know How: Regular top methodologies and high specialistic experienced systems as from Vincent, Wigmore, Szekely, Hay, Ramacharaca and more. Mostly separately threaten.

Health ethics: Right to know/to not know, right to stay alive/to die under conditions, right to be cured/to stay ill/to stop curing.

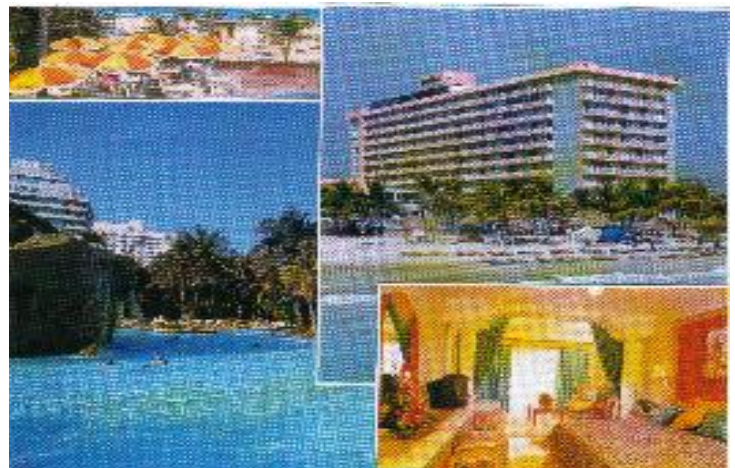


POPULATION GROWTH G30 '91-'97 0> 15%> 0> 10%> 0

Biggest Numeric growth over 6 year									
	1991-97		1997	1991		1991-97		1997	1991
Nation	x m	%	P/km2	G\$/C	Nation	x m	%	P/km2	G\$/C
India	107	13%	130	330	Pakistan	21	17%	179	350
China	104	9%	293	340	Indonesia	19	10%	100	440
EU	24	5%	109	11.086	Iran	17	33%	44	1.800
USA	23	9%	29	19.840	Brazil	13	9%	20	2.160

SERVICES & PRODUCTS

On the Internet and mobile telephone we will deliver after real time payment: communication with data-based call center, tests, treatment protocols, brochures, books, courses, insurance, films, broadcasting, reservation for cure, care, recreation, means for home aid and recreation, newsletters. The center produce: 1. Corporate health programs; 2. As Internet plus personal treatment care, cure, audit, direct social support, entertainment and recreation, sports, job and financial private advisement; 3. Insurance, related education, tests and examinations. Every product and service will be handled as a standard box: Product, price, handling, logistic, delivery, control and audit specifications are defined. All products and services are directly or indirect related to health and cure. The broadcasting and newsletter will present the latest developments in our field, diseases specific information and also reviews, selected commercials and healthy activities. The introduction of services and products will go step by step. First we start with e-delivery, telephone service and e-mail feedback. Than with post-packet delivering and delivering cure on site and in one centers.



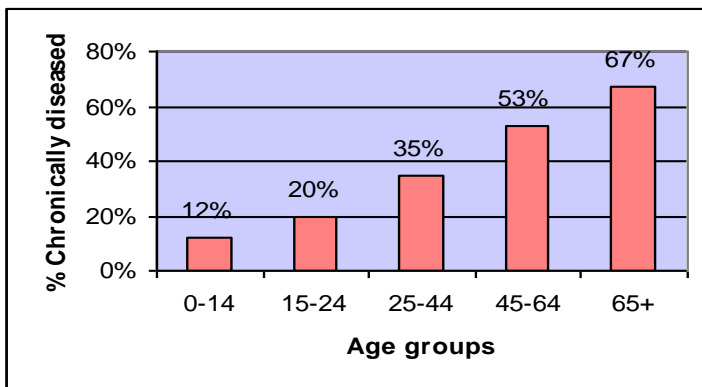
BRINGING CURE-IOUS IN A RE-CREATIVE SETTING.

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TARGETS

Management of development, center, staff education, and services are the basic values for our health production. Internet and mobile services communicate the center development in one smash worldwide. Translation, contracting and control are even main issues.

Planed results	After 3 years	After 6 year
Customers cured	250,000	2,000,000
Direct jobs created	15	50
Internet languages	4	12
Site visits per year	10 million	50 million
Own center open	42	126
Franchise centers open	21	240
Sales in billion \$	2	12
Own capital in billion \$	2	5



CHRONICALLY DISEASED PER AGE GROUP, NL 1991.

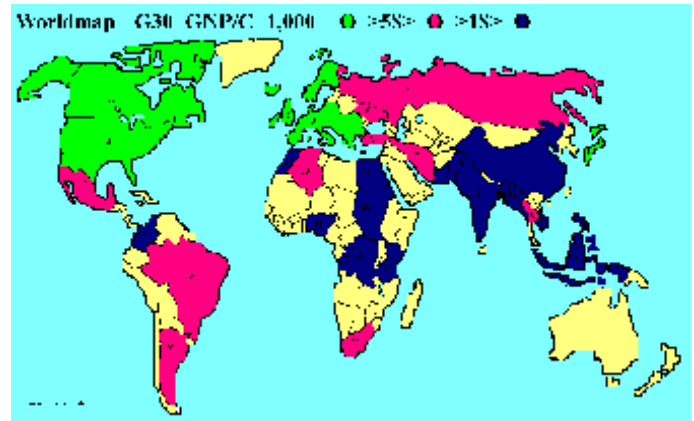
TO A WORLDWIDE ORGANIZATION

The foundation was settled in 1992, after writing the conclusions of the research during 1986 till 1992. From 1992 until mid 1994 there was development in Romania. From 1994 until August 1998 project development and gentlemen agreements brought additional experiences. In each nation there will come one Management Board. Our Investors Unit is build up on internationally investment contest top players. The newest mobile and IT technology will enable, front office/ back office integration, with any time, any were any place connection. Investors and call center labor will work at home and on travel.

Balance 2000-12-31, in 1,000 US\$.

ACTIVE		PASSIVE	
Knowledge, books, concepts, protocol	6,316	Own Capital	5,951
Mobile+ Internet site	500	If 4, V. Essen	815
Immat. actives	6,816	Total Own Capital	6,766
Ideal back payment offer from labor	425	If 3, Salary & Interest	425
		If 2, Loans & interest	33
		If 1, Creditors	17
		To pay now	0
TOTAL ACTIVE	7,241	TOTAL PASSIVE	7,241

Immaterial actives are estimates by the foundation. The foundation does has liabilities to the people that have given their help to the development till here.

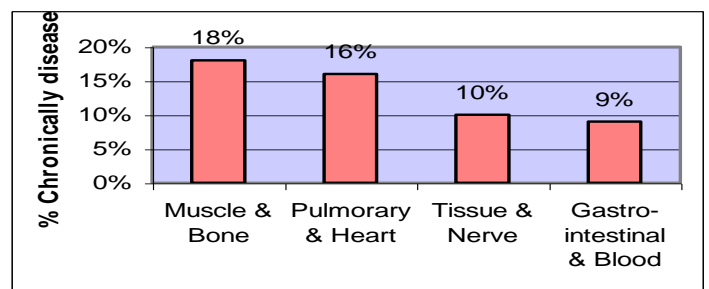


GNP/C G30 '91 0 > 5,000 US\$ > 0 > 1,000 US\$ > 0

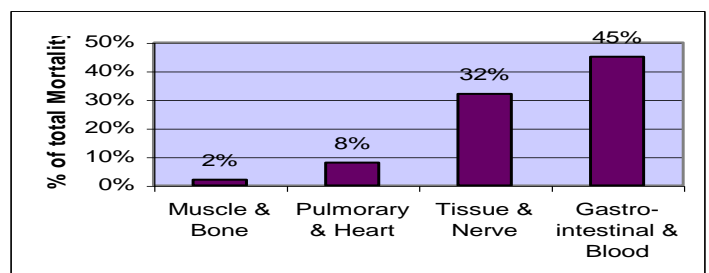
GNP/C from G30 1991, US\$, Highest 10 + 5 other		
Japan 21,020	Ukraine 4,550	Pakistan 350
USA 19,840	Argentina 2,520	India 340
Canada 16,960	Algeria 2,360	China 330
EU 11,090	S'th Africa 2,290	Colombia 180

SOME CHALLENGES TO TAKE

Economic growth and well-being are based on the individual ability to produce and consume. So people need to understand wealth & health to gain comfortable health and a life supporting surrounding. There are four types of health suffering: 1. Muscle & bone; 2. Pulmonary & heart; 3. Nerve & tissue, and 4. Gastro-intestinal & blood. On average, chronically diseased have 1.6 types, thus more than one, build up during life. In relation with the cultural and economic development stage, the emphasis differs per nation. Existing worldwide campaigns help people with information, treatment and support. Though very well done, they miss the deeper attention, needed to solve complex problems, related to more than one source. We see need for specific aid and cure as a market which is open for more BASIC services.



CHRONICALLY ILL, % OF POPULATION NL '91



CHRONICALLY DISEASED, % OF POPULATION NL '91

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